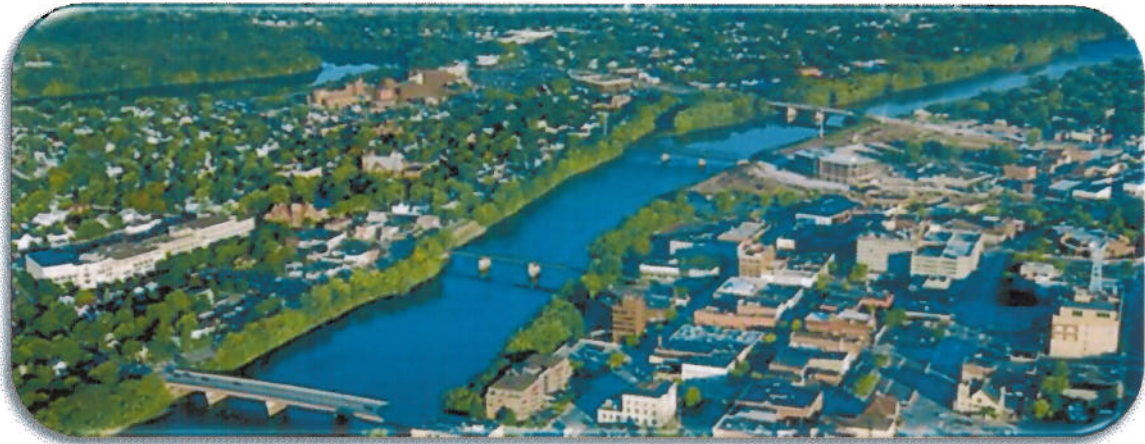


City of Eau Claire



2011 Adopted Outside Organization Requests

Adopted November 5, 2010



City of Eau Claire, Wisconsin

2011 Adopted Outside Organization Requests

November 5, 2010

**Prepared by:
Department of Finance**

**Rebecca K. Noland, CPA
Director of Finance**

***Member of Government Finance Officers Association
of the United States and Canada***



Table of Contents

2011 Adopted Budget Funding Levels

Page #

General Fund, Economic Development Fund
Community Enhancement Fund (Room Tax Revenue)

A-1
A-2

Organization Requests Funded by General Fund

Eau Claire Public Access Center
L.E. Phillips Senior Center

B-1
B-7

Organization Requests Funded by Economic Development Fund

Chippewa Valley Innovation Center
Downtown Eau Claire, Inc.
Eau Claire Area Economic Development Corporation

C-1
C-5
C-8

Organization Requests Funded by Community Enhancement Fund

Eau Claire Area Convention & Visitors Bureau
Chippewa Valley Museum
Chippewa Valley Symphony
Chippewa Valley Theatre Guild
Community Beautification Association
Eau Claire Chamber Orchestra
Eau Claire Regional Arts Council
Paul Bunyan Logging Camp Museum
Children's Museum of Eau Claire
Eau Claire Municipal Band

D-1
D-8
D-13
D-15
D-21
D-24
D-30
D-35
D-40
D-46

Organization Requests



2011 Adopted Budget Funding Levels

CITY OF EAU CLAIRE
2011 ADOPTED BUDGET FUNDING LEVELS

GENERAL FUND

<u>Organization</u>	2010 Adopted Budget	2011 Requested Funding	2011 Adopted Budget
EAU CLAIRE PUBLIC ACCESS CENTER			
General Fund Tax Support	\$ 82,700	\$ 82,700	\$ 82,700
One-time Transitional Funding	-	50,000	50,000
PEG Fees	172,000	-	-
Total Eau Claire Public Access Center	254,700	132,700	132,700
L.E. PHILLIPS SENIOR CENTER	40,200	40,200	40,200
<i>Subtotal General Fund</i>	<u><u>\$ 294,900</u></u>	<u><u>\$ 172,900</u></u>	<u><u>\$ 172,900</u></u>

ECONOMIC DEVELOPMENT FUND

<u>Organization</u>	2010 Adopted Budget	2011 Requested Funding	2011 Adopted Budget
CHIPPEWA VALLEY INNOVATION CENTER	\$ 12,100	\$ 12,100	\$ 12,100
DECI (DOWNTOWN FUND)	80,000	80,000	80,000
EAU CLAIRE AREA ECONOMIC DEVELOPMENT CORPORATION	90,000	90,000	90,000
<i>Subtotal Economic Development Fund</i>	<u><u>\$ 182,100</u></u>	<u><u>\$ 182,100</u></u>	<u><u>\$ 182,100</u></u>

CITY OF EAU CLAIRE
2011 ADOPTED BUDGET FUNDING LEVELS

COMMUNITY ENHANCEMENT	2010 Adopted Budget	2011 Requested Funding	2011 Adopted Budget
<u>Organization</u>			
VISIT EAU CLAIRE			
Operating	\$ 622,700	\$ 662,100	\$ 662,100
Prior Year Adjustments			
Special Events	31,000	31,000	31,000
Total Eau Claire Area Convention & Visitors Bureau	653,700	693,100	693,100
CHIPPEWA VALLEY MUSEUM	58,800	63,800	61,900
CHIPPEWA VALLEY SYMPHONY	2,500	2,500	2,500
CHIPPEWA VALLEY THEATRE GUILD	1,500	1,500	1,500
COMMUNITY BEAUTIFICATION ASSOCIATION	2,000	2,000	2,000
EAU CLAIRE CHAMBER ORCHESTRA	2,600	2,000	2,000
EAU CLAIRE REGIONAL ARTS COUNCIL	95,200	95,200	95,200
PAUL BUNYAN LOGGING CAMP	31,000	31,500	31,000
CHILDREN'S MUSEUM OF EAU CLAIRE	2,400	5,000	4,400
MUNICIPAL BAND	2,900	3,500	2,900
<i>Subtotal Community Enhancement Fund</i>	\$ 852,600	\$ 900,100	\$ 896,500
TOTAL ORGANIZATION REQUESTS	\$ 1,329,600	\$ 1,255,100	\$ 1,251,500

Organization Requests



*Funded by
General Fund*

City of Eau Claire, Wisconsin

2011 Adopted Organization Requests

November 5, 2010



Eau Claire Public Access Center d/b/a Chippewa Valley Community Television

Function

Chippewa Valley Community Television (CTV) administers public and government access to the community channel. CTV telecasts City Council, Plan Commission, and other regular government meetings. Other programming includes proposed health care legislation, public health issues, public transit, regular updates from our Senators and Representatives, voter registration, and candidate forums. They also publicize local events, activities, and festivals. CTV continues to offer the opportunity for individuals to produce educational and informative programming.

Request

Chippewa Valley Community Television (CTV) has submitted a 2011 budget proposal that includes a General Fund allocation of \$82,700 and \$50,000 in one-time transitional funding from the City of Eau Claire.

2011 Budget

For the City's contribution to CTV, the adopted budget includes an appropriation of \$82,700 funded by the General Fund and an additional \$50,000 in one-time transitional funding.



Chippewa Valley Community Television

Eau Claire Public Access Center, Inc.

Building D2, Suite 405

800 Wisconsin Street, Mailbox 55

Eau Claire, Wisconsin 54703

Phone 715-839-5067 Fax 715-839-6261

Web cvctv.org Email cvctv@cvctv.org

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Richard Purves
Operations Manager

Rob Mattison
Production Manager

Bertha Jaramillo
Office Manager

September 13, 2010

Eau Claire City Council
203 S. Farwell St.
P.O.Box 5148
Eau Claire, WI 54702-5148

Honorable Council Members:

As we prepare to enter into our 33rd year for service to the residents of Eau Claire, the watchword is "change". With the passage of Act 42 now firmly behind us, it's time for us to come to terms with the reality that the remedial changes in the legislation that were suggested by Governor Doyle when he signed it were a long-shot then and getting longer since. The reality we are facing with you is that State Government has cut the legs from beneath CTV's funding sources, leaving us to our own resources.

Community Television is deep in the process of redefining ourselves through the design and implementation of a new marketing plan. Community Television is not redefining our mission. We will continue to helping local government provide to the citizens it serves, the critical information needed to understand and evaluate the work that it is doing. This has been and will remain our core function.

The marketing plan is already rich with background information that is being augmented and enhanced. Additional research through discussions with our peers across the state and consultation with local people who have a stake in our service is being conducted. A revised market analysis and plan is also in the works.

It is clear that the loss of \$172,000 in PEG Fee revenue from the City of Eau Claire out of a budget of around \$330,000 will result in significant changes. Our staff and facility will be smaller and that will result in a reduction in some programming and service. But again, our commitment to the civic information we provide remains foremost in our plans.

Even as we economize to meet new budget restraints, we are looking to the future and planning for technological changes. Cable television is changing in ways that are less hospitable to our local information programming. In the years since Act 42 passed, CTV has been moved to new channels high in the cable line-up, some of which have inherent technical issues. The channel numbers on which our services appear are different depending on what equipment viewers are using. CTV has updated our website and is actively pursuing technology that will allow us to diversify and offer our core programming on the Internet.

In 2011, we are asking you to maintain the \$82,700 in funding from general revenue, which is a fraction of the franchise fee that the City continues to receive from the Cable Company. Although dedicated PEG Fee funds are no longer available, we are asking you to provide a one-time disbursement of \$50,000 to be targeted for equipment expenses. This will give a firm foundation for our shift in technology and allow us to meet the severe challenges of the coming year.



*"Building Community
Through Media"*

B-2



In our society, government derives its power from the consent of the governed. Thorough and convenient information about City Government is vitally important, especially when times are tough and important decisions have to be made. You have a hard task before you. CTV will help you communicate with your constituents during this difficult time. If you have any suggestion that may help us serve you better, please feel free to contact me. My email address is jzd@cvctv.org.

Cordially,

A handwritten signature in black ink, appearing to read 'J. Desprez', with a stylized flourish at the end.

Joel Desprez
Executive Director

Eau Claire Public Access Center, Inc.
Chippewa Valley Community Television
2011 Budget

	<u>2009 Actual</u>	<u>2010 Budget</u>	<u>2011 Budget</u>
Ordinary Income/Expense			
Income			
4005 · Production Fees	7,404.00	10,000.00	10,000.00
4007 · Grants		2,000.00	2,000.00
4029 · Donations	489.00	300.00	300.00
4030 · Dubs and Tapes	2,833.00	4,000.00	4,000.00
4100 · Fundraising			
4101 · Appeal Letter	784.00	2,500.00	2,500.00
4103 · Auction	8,314.69	15,000.00	15,000.00
4112 · Special Projects	15.00	5,000.00	5,000.00
4105 · Mugs	0.00	10.00	10.00
4108 · Sports	0.00	0.00	0.00
Total 4100 · Fundraising	<u>9,113.69</u>	<u>22,510.00</u>	<u>22,510.00</u>
4200 · Government Productions			
4202 · Eau Claire County	18,905.54	12,200.00	12,200.00
4203 · Eau Claire Schools	10,610.28	3,000.00	3,000.00
4200 · Government Productions - Other	25.00	4,000.00	4,000.00
Total 4200 · Government Productions	<u>29,540.82</u>	<u>19,200.00</u>	<u>19,200.00</u>
4300 · City of Eau Claire Support			
4301 · EC Revenue	82,700.05	82,700.00	132,700.00
4302 · EC PEG Fees	169,999.95	172,000.00	0.00
Total 4300 · City of Eau Claire Support	<u>252,700.00</u>	<u>254,700.00</u>	<u>132,700.00</u>
4310 · Government Support			
4312 · DVR		350.00	350.00
4313 · Chippewa Falls Support		76,000.00	50,000.00
Total 4310 · Government Support		<u>76,350.00</u>	<u>50,350.00</u>
4400 · Memberships	8,030.00	10,000.00	10,000.00
4900 · Miscellaneous Income	75.00	500.00	500.00
Total Income	<u>310,185.51</u>	<u>399,560.00</u>	<u>251,560.00</u>

Eau Claire Public Access Center, Inc.
Chippewa Valley Community Television
2011 Budget

Expense	<u>2009 Actual</u>	<u>2010 Budget</u>	<u>2011 Budget</u>
1500 · Purchase of Fixed Assets	13,606.36	35,000.00	50,000.00
6110 · Vehicle Expense			
6111 · Parts & Repairs	10.53	300.00	0.00
6112 · Oil & Gas	178.00	500.00	0.00
6113 · Insurance		500.00	0.00
Total 6110 · Vehicle Expense	<u>188.53</u>	<u>1,300.00</u>	<u>0.00</u>
6115 · Board Expenses	585.69	450.00	225.00
6120 · Bank Service Charges	356.15	50.00	50.00
6125 · Credit Card Fees	946.30	1,500.00	1,500.00
6160 · Dues and Subscriptions	276.92	1,000.00	500.00
6190 · Insurance			
6192 · Business	1,502.00	2,600.00	2,600.00
6193 · Deductible Reimbursement	500.00	1,500.00	0.00
6194 · Employee Health	47,206.72	42,500.00	0.00
6195 · Employee Life		460.00	0.00
6196 · Workers Comp	1,150.00	1,200.00	800.00
Total 6190 · Insurance	<u>50,358.72</u>	<u>48,260.00</u>	<u>3,400.00</u>
6200 · Interest Expense			
6201 · Finance Charge	54.49		50.00
Total 6200 · Interest Expense	<u>54.49</u>	<u>0.00</u>	<u>50.00</u>
6210 · Licenses and Permits	0.00	50.00	50.00
6215 · Miscellaneous	153.91	500.00	500.00
6220 · Mileage Expense	1,378.64	2,200.00	15,000.00
6240 · Office			
6241 · Computers	904.77	1,300.00	600.00
6242 · Maint. Supplies	364.03	400.00	200.00
6243 · Office Supplies	913.87	800.00	400.00
6244 · Phone	783.09	1,000.00	500.00
6245 · Photocopies	2,010.23	2,300.00	2,000.00
6246 · Postage	520.06	600.00	550.00
6247 · Beverages	8.27	20.00	0.00
Total 6240 · Office	<u>5,504.32</u>	<u>6,420.00</u>	<u>4,250.00</u>
6260 · Outreach			
6261 · Fundraising	75.07	500.00	500.00
6262 · Newsletter Postage	920.14	1,500.00	600.00
6263 · Newsletter-Print	1,300.00	1,400.00	400.00
6264 · Public Relations	1,019.53	1,600.00	750.00
Total 6260 · Outreach	<u>3,314.74</u>	<u>5,000.00</u>	<u>2,250.00</u>
6280 · Professional Fees	2,526.00	2,000.00	2,000.00
6290 · Rent	36,500.00	43,800.00	25,000.00

Eau Claire Public Access Center, Inc.
Chippewa Valley Community Television
2011 Budget

	<u>2009 Actual</u>	<u>2010 Budget</u>	<u>2011 Budget</u>
6300 · Studio			
6301 · Equipment Maint.	2,648.54	2,500.00	2,000.00
6302 · Production Supplies	2,135.36	2,500.00	2,000.00
6310 · Recording Media	1,914.14	2,500.00	2,000.00
6315 · Volunteer Incentives	50.88	200.00	0.00
6320 · Radio Station		50.00	25.00
Total 6300 · Studio	<u>4,834.78</u>	<u>7,750.00</u>	<u>6,025.00</u>
6330 · Purchased Programming	12.00	50.00	50.00
6350 · Travel & Ent			
6370 · Meals	0.00	50.00	50.00
6370 · Meals	0.00	50.00	50.00
Total 6350 · Travel & Ent	<u>0.00</u>	<u>100.00</u>	<u>100.00</u>
6390 · Utilities			
6393 · Garbage	180.00	180.00	180.00
Total 6390 · Utilities	<u>180.00</u>	<u>180.00</u>	<u>180.00</u>
6560 · Payroll Expenses			
6561 · Wages-Exec. Director	46,888.07	46,432.00	46,432.00
6562 · Wages Staff	137,859.79	141,233.00	80,000.00
6563 · Taxes Payroll	15,741.34	14,280.00	9,800.00
6564 · Retirement	2,606.53	3,820.00	3,820.00
6565 · Staff Development	637.08	1,000.00	1,000.00
6567 · Unemployment Compensation	275.00	1,000.00	1,000.00
6560 · Payroll Expenses - Other	773.85	150.00	150.00
Total 6560 · Payroll Expenses	<u>204,781.66</u>	<u>207,915.00</u>	<u>142,202.00</u>
	<u>325,613.70</u>	<u>363,525.00</u>	<u>253,382.00</u>
Net Ordinary Income	-15,428.19	36,035.00	-1,822.00
Other Income/Expense			
Other Income			
7010 · Interest Income	618.32	900.00	900.00
Total Other Income	<u>618.32</u>	<u>900.00</u>	<u>900.00</u>
Net Other Income	<u>618.32</u>	<u>900.00</u>	<u>900.00</u>
Net Income	<u>-14,809.87</u>	<u>36,935.00</u>	<u>-922.00</u>

City of Eau Claire, Wisconsin

2011 Adopted Organization Requests

November 5, 2010



L.E. Phillips Senior Center

Function

The L.E. Phillips Senior Center provides programs to better the quality of life for the aging residents of the City and County of Eau Claire. Keeping seniors healthy and functioning will have significant economic impact in our community.

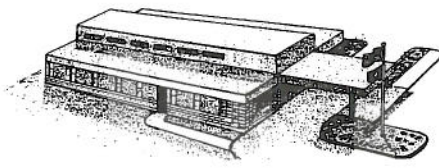
The Senior Center provides health and wellness programs, transportation services, recreation assistance, education opportunities, meal programs, financial assistance, selected medical help, and many other programs for persons 55 or better. The Center is continuously developing new models and approaches that promote independence and facilitate healthy aging by identifying needs, collaborating with other community organizations, mobilizing resources, coordinating technical expertise, and designing new programs and services.

Request

The L.E. Phillips Senior Center has submitted a 2011 budget proposal that includes funding of \$40,200 from the City of Eau Claire.

2011 Budget

A \$40,200 appropriation for operations is adopted in the 2011 Program of Services.



L. E. PHILLIPS
**SENIOR
CENTER**

1616 Bellinger Street • Eau Claire, WI 54703 • Fax: (715) 839-5036 • Phone: (715) 839-4909

Ms Rebecca Noland
City of Eau Claire Finance Department
203 S. Farewell Street
P.O. Box 5184
Eau Claire, WI 54702-5148

Dear Ms Noland and Eau Claire City Council members,

The L.E. Phillips Senior Center strives to be a community focal point on aging where older persons as in individuals or in groups come together for services and activities that enhance their dignity, support their independence and encourage their involvement in and with the community. To achieve this we work to deliver programs in health and wellness, transportation services, arts and humanities, volunteer opportunities, meal programs, educational opportunities, financial assistance, recreation assistance, intergenerational programs, information, referral, and social and community action opportunities. At the L.E. Phillips Senior Center we **program for a purpose.**

The basic definition of a Senior Center has changed very little since 1979; however the needs and programs associated with senior centers have shifted over the years. As our population ages, it has become essential that we discover all of the ways we can enhance the lives of our older adults. The biggest challenge that the community will have related to this aging population is not only a significant increase in numbers: currently statistics from the 2000 census demographic area shows people the ages of 55-84 make up 17.9% of Eau Claire County's population, the baby boomers ages 45-54 make up 13.1% of Eau Claire County's population but also the challenge of healthy aging. Healthy aging is the concept of keeping seniors disability-free and thus avoiding or delaying the need for long-term care. Keeping seniors healthy and functioning will have significant economic impact.

What does the Senior Center bring to Eau Claire Community?

1. Older adults' health needs will drive our current healthcare system to pay greater attention to chronic illness and care. If we want more seniors to live actively and independently longer, we will have to find more ways to support their health through home and community-based interventions. The L.E. Phillips Senior Center is such a place. We maintain a facility where seniors of all ages and economical background are welcomed to participate in a large variety of physical and mental health programs. Currently the center provides Evidence based programs for community members in the area of StrongWomen (Tufts University & US Administration on Aging), and Brain Fitness (US Department on Aging and the National Alzheimer's Association). National statistics show for every dollar spent in prevention programs \$10.00 is saved in healthcare costs. What is important to note is that the cost for maintaining one elderly person in a nursing home under Medicaid is about 50 times the cost of providing services to help an older American remain in the community. Once in a home the community has lost the senior's financial contributions to local government and businesses.

2. Health promotion and disease prevention programs are seen as strategies for encouraging older (and younger) adults to take a more active role in maintaining health and forestalling disease and disability. We offer evidence based prevention programs such as: Living Well with Chronic Disease (Stanford University). We also offer a large variety of educational programs that address aging diseases such as: Diabetes awareness, Stroke education, Heart Healthy knowledge, joint replacement and many more.

3. Many elderly have difficulty understanding their Medicare coverage and many unscrupulous health care providers may be preying on the system by charging for services not actually provided. The elderly may also have questions about whether to buy Medicare supplement policies or buy into Medicare advantage plans. The need for collaboration with areas on aging and healthcare providers has become a necessity to help seniors save dollars on Healthcare policies while maintaining quality healthcare. Here at the Center we collaborate with the Aging and Disability Resource Center, area hospitals, and area healthcare providers to help seniors identify and maintain the best possible healthcare at an affordable cost.

4. Many Seniors who are looking to relocate often relocate where family members are. When deciding on where to relocate many are searching for a viable place for seniors to participate in. Our Senior Center is home to many of these “transplant” seniors.

5. When we all keep a senior in their homes and out in the community, the city & county continues to receive property tax, seniors spend their dollars within the community supporting local businesses and sales taxes. Many contribute an enormous amount of volunteer hours. Over the next decade the senior population will number over 79 million. The Independent Sector's 1999 national survey of giving and volunteering in the United States shows that seniors are volunteering at a higher rate than ever before. The average senior volunteers on the average of 3 hours a week. Senior volunteers reach out to many causes; shelters, churches, hospitals and schools, however much volunteerism happens informally as well, helping a disabled neighbor with chores, babysitting grandchildren or neighbors at no pay so family members can maintain jobs. National statistics show total dollar value on senior volunteerism - \$71.2 billion. As this population increases in Eau Claire County there is a need to keep them socially connected to people their same age and educate them in the large number of volunteer opportunities within our community.

In our 2011 budget we need the continuing and steady investment of the City to help fund our overall mission. Eau Claire is unique in that a service to community elders normally provided through the local government agencies is being provided in part through City, County, United Way, Center participants and centers programs and services. Currently the City's contribution to the L.E. Phillips Senior Center is 18% of operational revenue. Equally important to note is that the Center has not asked for increased donations in the past even though costs and services have increased. These costs have been and will continue to be supported by the seniors themselves. In order to continue to provide the basic level of services at an affordable cost to the age 55 and better citizens of Eau Claire, regardless of income, we need your commitment. The foundation of our funding from the City needs to stay at a level that ensures us revenue to meet the fixed cost of providing services.

When we think back, we all can appreciate how today's seniors created and nurtured so much of what makes Eau Claire a great place to live. They developed secure neighborhoods, excellent schools. They created a community in which people want to stay while they raise families and grow older. Our community is built on yesterday's successes. The Senior Center is an investment in healthy aging, and we are confident that we can continue to improve the City's return on their investment. We are also very appreciative of the past and present support that the City of Eau Claire has given the Center and we look forward to addressing the needs of this growing population.

Sincerely,

A handwritten signature in dark ink, appearing to read "Mary Pica Anderson". The signature is fluid and cursive, with the first name "Mary" being the most prominent.

Mary Pica Anderson
Executive Director
L.E. Phillips Senior Center

Attachments:

2009 Financials

2010 6 month budget

2009 – 10 Accomplishments

2011 Projected budget

L.E. PHILLIPS SENIOR CENTER OPERATING BUDGET
FOR DISCUSSION ONLY
CASH BASIS

	2007	2007	2007	2008	2008	2008	2009	2009	2010	2010	2011
	<u>Budget</u>	<u>Actual</u>	<u>%</u>	<u>Budget</u>	<u>Actual</u>	<u>%</u>	<u>Budget</u>	<u>Actual</u>	<u>Budget</u>	<u>6 month</u>	<u>Projected</u>
INCOME										June	
City of Eau Claire	40,200	40200.00	100.0%	40,200	40,200	100.0%	40,200	40,200	40,200	20,100.00	40,200
Eau Claire County	22,487	22486.92	100.0%	24,000	24,015	100.1%	24,000	24,000	24,000	12,000.00	24,000
Department on Aging(Title 3B)	6,000	6000.00	100.0%	6,000	6,000	100.0%	6,000	6,000	6,000	3,000.00	6,000
United Way	30,000	30425.88	101.4%	30,000	30,344	101.1%	30,000	28,500	30,000	13,500.00	22,000
Special Events/Fundraisers	6,100	11493.02	188.4%	9,000	8,650	96.1%	10,000	9,489	10,000	5,468.99	10,000
Membership Income	25,000	29675.00	118.7%	30,000	29,370	97.9%	30,000	34,052	32,500	19,705.99	35,000
Donations		95.00						2,841		9,987	2000
Friends	15,000	25668.05	171.1%	20,800	27,236	130.9%	20,800	31,810	24,000	9,229.02	29,000
Grants	3,000	1500.00	50.0%	1,500	3,000	200.0%	1,500	1,500	1,500	2,403.15	1500
Advertising Income	2,000	825.00	41.3%	1000.00	1675.00	167.5%	1,500	1,375	1,500	700	1000
Rentals	3,500	5584.00	159.5%	5500.00	9440.00	171.6%	6,000	8,152	6,000	4,526.60	6000
Hospitality	3,700	5516.46	149.1%	4,000	6,007	150.2%	4,500	7,567	6,000	3,798.88	7000
Social Activities	8,500	13466.88	158.4%	10,500	14,490	138.0%	10,500	14,800	13,000	7,058.54	13000
Wellness Activities	12,000	14875.53	124.0%	14,000	17,687	126.3%	15,000	24,145	17,000	12,869.04	23,000
Educational Activities	4,000	10512.10	262.8%	8,000	11,132	139.2%	8,000	12,905	9,000	6,531.00	12,000
Trips	4,500	9300.00	206.7%	9,000	14,162	157.4%	11,000	11,630	11,000	6,145.00	11,000
Interest Income	100	2959.95	2960.0%	2,600	1,998	76.8%	2,600	764	2,000	116.82	200
Misc Income	100	511.38	511.4%	500	2,751	550.2%	500	1,444	500	58.10	300
Postage/Copies/telephone	200	225.32	112.7%	200	264	132.0%	300	208	300	77.02	
Store Receipts	300	268.32	89.4%	300	200	66.7%	200	93	200	0	
Total Income	186,687	231588.81	124.1%	217100.00	248621.00	114.5%	222,600	261,475	234,700	132,748.55	243,200

Expenses	2007 Budget	2007 Actual	2007 %	2008 Budget	2008 Actual	2008 %	2009 Budget	2009 Actual	2010 Budget	2010 6 - month	Projected
Wages	100,000	96839.68	0.9683968	110,000	103,117	93.7%	115,500	108,872	120,300	52,718.55	126,000
Payroll Tax Expense	9,500	7408.40	0.7798316	9700.00	7889.00	81.3%	10,200	8,329	10,000	4,033.04	10,700
Unemployment Tax	1,636	569.65	0.3481968	1800.00	217.00	12.1%	1500.00	169.00	1500.00	102.99	500
Workmans Comp Insurance	2,500	2263.17	0.905268	2500.00	1793.00	71.7%	2500.00	1862.00	2500.00	1354	2000
Fundraising Expense	1,500	0.00	0	500.00		0.0%	0	102		102	100
Advertising Expense	600	1688.39	2.8139833	1,000	990	99.0%	1200	1372	1500	472.4	1500
Banking Fees	150	233.00	1.5533333	300.00	121.00	40.3%	100.00	80.00	200.00	85	200
Tour Expense		8382.00		5000.00	11907.00	238.1%	7000.00	9321.00	7000.00	3,398.25	7000
Furniture /Equipment	3,500	11925.62	3.40732	3500.00	7438.00	212.5%	2500.00	6299.00	3000.00	360	6000
Hospitality Expense	150	152.86	1.0190667	200.00	268.00	134.0%	200.00	974.00	800.00	491.61	900
Social Activities Expense	1,500	1189.56	0.79304	2000.00	2242.00	112.1%	2500.00	2124.00	2500.00	1,181.00	2500
Wellness Activities Expense	7,000	5061.93	0.7231329	6000.00	10579.00	176.3%	6500.00	8799.00	7000.00	1,955.30	10,000
Educational Activities Expense	1,500	2886.06	1.7907067	2500.00	1872.00	74.9%	2500.00	7760.00	4000.00	1,287.42	3500
Professional Fees	3,500	3609.95	1.0314143	3700.00	4000.00	108.1%	3700.00	4115.00	4000.00	370	4500
Licenses/Assoc. Expense	750	145.00	0.1933333	500.00	421.00	84.2%	400.00	533.00	500.00	706.41	500
Liability/ Officers Insurance	7,948	8843.00	1.1126069	10300.00	10085.00	97.9%	10,300	10,291	10,500	7,107.00	10,500
Office Supplies	2,000	3562.58	1.78129	3000.00	4254.00	141.8%	3000.00	3728.00	3000.00	1,956.71	3200
Facility Supplies	1,200	1969.63	1.6413583	2000.00	2702.00	135.1%	2000.00	3241.00	2000.00	987.28	2000
Postage Expense	1,400	3082.23	2.2015929	2000.00	1956.00	97.8%	2000.00	1708.00	2000.00	806.92	2000
Telephone Expense	1,500	1330.25	0.8868333	1500.00	1621.00	108.1%	1500.00	1027.00	1600.00	879.43	1600
SilverThread	4,000	2648.13	0.6620325	4100.00	3559.00	86.8%	3300.00	5274.00	3500.00	306.26	1700
Mileage Travel Expense	200	287.00	1.435	200.00	268.00	134.0%	200.00	200.00	200.00	118.5	200
Conference/Training Expense	1,000	791.94	0.79194	1000.00	1045.00	104.5%	1000.00	108.00	1000.00	290	500
Rental Expense	600	0.00	0	500.00	316.00	63.2%	500.00	0.00	400.00	0	400
Miscellaneous Expense	100	111.38	1.1138	100.00	199.00	199.0%	100.00	112.00	100.00	165	100
Repairs/Maintenance Expense	6,200	11754.38	1.8958677	7000.00	6878.00	98.3%	6000.00	7222.00	8000.00	1,901.90	8000
Floor Maintenance	1,500	1534.45	1.0229667	1000.00	400.00	40.0%	1000.00	1155.00	1000.00	0	1000
Elevator Maintenance	1,250	496.59	0.397272	1300.00	1718.00	132.2%	1300.00	1814.00	1400.00	1494.53	1700
Refuse Service	750	864.14	1.1521867	800.00	1032.00	129.0%	900.00	1258.00	1000.00	398	1200
Outdoor Grounds Expense	3,000	2413.31	0.8044367	3000.00	2357.00	78.6%	3000.00	1976.00	3000.00	1,592.79	3000
Street Light Assessment	390	444.30	1.1392308	400.00	444.00	111.0%	500.00	444.00	500.00	0	500
City Utilities Expense	2,750	2399.10	0.8724	2700.00	2566.00	95.0%	2700.00	1815.00	2700.00	1,359.00	2700
Gas/Electric Expense	27,000	21406.84	0.7928459	27000.00	21419.00	79.3%	27,000.00	21576.00	27000.00	9,278.58	25000
Special Events					2424.00			585	1000	1,116.97	2000
Strategic Capital Fund								20000			
Total Expense	196,574	206094.52	1.0484322	217100.00	218097.00	1.004592	222,600	244,245	234,700	98,376.84	243,200
Net Income	-14,478	22,986.28	-1.58767	0.00							

Organization Requests



*Funded by
Economic Development
Fund*

City of Eau Claire, Wisconsin

2011 Adopted Organization Requests

November 5, 2010



Chippewa Valley Innovation Center

Function

The Chippewa Valley Innovation Center provides low-cost manufacturing and office space for start-up businesses. They offer a broad base of continuous support and provide start-up business assistance in a multi-purpose facility located in the Chippewa Valley Industrial Park. New businesses are allowed five years to prepare for relocation to another site in the Chippewa Valley.

Request

The Chippewa Valley Innovation Center has submitted a 2011 budget proposal that includes funding of \$12,100 from the City of Eau Claire.

2011 Budget

A \$12,100 appropriation for operations is adopted in the 2011 Program of Services.



3132 LOUIS AVENUE • EAU CLAIRE, WISCONSIN 54703-3713 • PHONE (715) 836-2842

July 27, 2010

Ms. Rebecca K. Noland
Finance Director
203. S. Farwell Street
Eau Claire, WI 54702-5148

Dear Ms. Noland,

Enclosed is a copy of our request for Financial Support from the City of Eau Claire for 2011. We are also enclosing a copy of the pre-audited report of our operation.

The program at the Chippewa Valley Innovation Center has been slowed by the basic economy. At the present time we have 3 start up companies who occupy 70% of the building. One Tenant has been with us over 2 years, another has been 1 year, and the third has been with us 10 months. At present they show progress and a desire to be with us for the 5 years that they are allowed.

The center is in its 26th year of supporting start-up light manufacturing programs. We have been able to graduate over 23 companies. The Board meets with every company on a quarterly basis to learn the programs and assist them in their growth.

A copy of our budget is also attached which will show what our request from the City is to date. We do use these funds with a request to individual companies who have donated in the past which allow us to continue this outstanding program of help to start-up businesses.

Respectfully,



H. J. Bergeron
Property Manager

C.V.I. C. Board of Directors

Paula Kimbllin, President

Jackie Pavelski, Vice President

Larry Doyle, Secretary

Roger Mueller, Treasurer

Jean Schlieve

Dick Best

R. G. Westphal

Jim Mishefske

Charlie Walker

Dave Martineau

CHIPPEWA VALLEY INNOVATION CENTER

2011 Budget

Gross Income	2009 Actual	2010 Budget	6/30/10 Actual	2011 Budget
Rental	\$21,413.00	\$30,243.00	\$14,839.44	\$38,950.50
Interest	\$162.00	\$3,700.00		\$3,500.00
Miscellaneous	\$300.00	\$100.00		\$100.00
Gross	\$21,875.00	\$34,043.00	\$14,839.44	\$ 42,550.50
Expenses				
Occupancy	\$37,651.00	\$31,787.00	\$15,811.09	\$31,500.00
General & Adm	\$44,141.00	\$29,400.00	\$15,500.91	\$ 29,400.00
	\$81,702.00	\$ 61,187.00	\$ 31,312.00	\$ 60,900.00
Operating Defi.	\$59,827.00	\$27,141.00	\$16,472.56	\$18,349.00
Debit Services				
City Loan #1				
City Loan #2	\$5,000.00		\$ 5,000.00	
	\$5,000.00	\$5,000.00	\$ 5,000.00	\$ 5,000.00
Cash Flow	\$64,827.00	(\$32,144.00)	\$21,472.56	\$23,349.50
Cash Support				
City Eau Claire	\$12,100.00	\$13,500.00	\$ 6,050.00	\$12,100.00
County Eau Claire	\$10,000	\$10,935.00	\$ 5,000.00	\$10,000.00
Chippewa Co.	\$9,999.96	\$9,999.96	\$4,999.93	\$9,999.96
Contributions	\$7,251.00	\$6,500.00	\$610.00	\$7,500.00
	\$41,850.96	\$ 40,934.96	\$11,650.00	\$39,599.96
Cash Flow				
Surplus				\$16,250.46
Deficit	\$22,976.04	\$5,091.00	(\$9,822.56)	
City Loan # 1				
*City Loan #2	\$5,000.00	\$5,000.00		\$ 5,000.00
(1) Occupancy				
Property Taxes	\$7,800.00	\$8,900.00	\$ 3,900.00	\$8,900.00
Repairs & Main	\$11,642.29	\$6,000.00	\$2,741.12	\$6,000.00
Utilities	\$17,191.26	\$13,687.00	\$7,998.59	\$13,400.00
Sanitation	\$2,326.69	\$2,500.00	\$920.03	\$2,500.00
Supplies	\$600.55	\$700.00	\$251.35	\$700.00
Total	\$37,561	\$ 31,787.00	\$ 15,811.09	\$ 31,500.00
General & Adm				
Contract Svc.	\$ 19,200.00	\$ 19,200.00	\$ 9,600.00	\$ 19,200.00
Insurance	\$2,617.00	\$3,500.00	\$1,362.00	\$ 3,500.00
Acct. & Legal	\$2,743.00	\$2,000.00	\$3,853.00	\$ 2,000.00
Office & Misc.	\$1,183.06	\$1,200.00	\$510.19	\$ 1,200.00
Postage	\$164.98	\$ 200.00	\$35.20	\$ 200.00
Telephone	\$3,225.18	\$ 2,400.00	\$1,836.62	\$ 2,400.00
Administration	\$275.65	\$400.00	\$270.90	\$ 400.00
Advertising	\$31.65	\$ 500.00	\$290.13	\$ 500.00
Total	\$29,440.52	\$ 29,400.00	\$ 17,758.04	\$ 29,400.00

City of Eau Claire, Wisconsin

2011 Adopted

Organization Requests

November 5, 2010



Downtown Eau Claire Inc.

Function

Downtown Eau Claire, Incorporated (DECI) is an organization committed to the revitalization of downtown Eau Claire by promoting the development of business and cultural resources and activities within the physical boundaries of the downtown area. DECI encourages cooperation and consensus between government, civic groups, merchants, bankers, and individual citizens. DECI develops and promotes downtown festivals, sponsors the Jump Start Business Plan competition, provides support to existing businesses, and encourages new businesses to open downtown.

Request

Downtown Eau Claire, Inc. has submitted a 2011 budget proposal that includes funding of \$80,000 from the City of Eau Claire.

2011 Budget

An \$80,000 appropriation for operations is adopted in the 2011 Program of Services.

September 13, 2010

Rebecca Noland,
Director of Finance
City of Eau Claire
203 S Farwell St
Eau Claire, WI 54701

Dear Ms. Noland,

Downtown Eau Claire Incorporated thanks the City Council for their past financial Support. It is only with Council's generous support that DECI has been able to carry out the implementation of the Downtown Action Agenda as assigned to it by past City Council Action.

DECI is requesting \$80,000 in funding for 2011. This is the same level of funding that DECI received from the City in 2010.

The DECI Board is aware of the city's budget issues and has taken steps to become less reliant on public funds. In 2009 DECI increased private memberships to 65, up from just 38 in 2007. Our sponsorship revenue increased to \$21,965 in 2009, up from just \$14,609 in 2007. All four Business Improvement Districts have approved their 2011 budgets, in which they will continue to fund DECI operations.

DECI has made great progress in 2010 to become a self-funding organization. The first major step was the contracting of JB Systems to redesign our website. This investment will allow DECI to sell advertising space on the website. This is a revenue generating activity that organizations like The Chamber of Commerce and Visit Eau Claire currently take advantage of. By the end of 2010, so will DECI. This project is estimated to break-even in just 13 months, and after that it is projected to contribute approximately \$5,000 to DECI's operating budget.

Also new in 2010, DECI implemented a new event, The Urban Living Tour. This event partnered downtown interior designers and property owners and tenants to showcase what downtown living has to offer. This event raised \$4,000 in just five hours. This event also garnered recognition from the International Downtown Association, earning an award of Merit in the Events and Programming category.

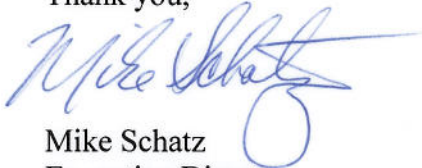
DECI made several changes in 2010 to the established events, such as a food ticket system to Summerfest, and increased vendor fees for both Summerfest and International Fall Festival. The food ticket system was a great success, and helped to make Summerfest 2010 DECI's most profitable event to date.

In addition to the new programs, events, and activities we have implemented in 2010, DECI has continued its vital core activities such as:

- Jump Start Business Plan Competition
 - Both 2010 winners, Smiling Moose Deli and Jeff Thompson Photography, will be open by year's end
- Downtown Eau Claire Shopping and Dining Guide
 - This year 10,000 copies were printed and distributed
- Supporting local businesses' events such as the Pink Event, an event to support Breast Cancer
- Business recruitment and retention activities

DECI is aware of the budget shortfall the City is facing. DECI understands that public funding is a limited resource, and that is why DECI is doing everything possible to ensure a great return on investment for the City of Eau Claire. Continuing to fund DECI at the \$80,000 level will let us continue our work toward becoming a self-funding organization. We've made great strides this past year, and we are asking for your help that will allow us to continue our momentum.

Thank you,

A handwritten signature in blue ink, appearing to read "Mike Schatz", with a large, stylized flourish at the end.

Mike Schatz
Executive Director
Downtown Eau Claire, Inc.

City of Eau Claire, Wisconsin

2011 Adopted

Organization Requests

November 5, 2010



Eau Claire Area Economic Development Corporation

Function

The Eau Claire Area Economic Development Corporation (EDC) facilitates the growth of quality job opportunities and is committed to building a stronger community by creating jobs, increasing tax base, and attracting early stage businesses. The City of Eau Claire is the economic engine of Eau Claire County and is the major economic force for the northwest portion of the State of Wisconsin. EDC implements a comprehensive development effort in the Eau Claire area in order to create and maintain quality jobs and bring investment into the community.

Request

The Eau Claire Area Economic Development Corporation has submitted a 2011 budget proposal that includes funding of \$90,000 from the City of Eau Claire.

2011 Budget

A \$90,000 appropriation for operations is adopted in the 2011 Program of Services.



August 9, 2010

Rebecca K. Noland, Finance Director
City of Eau Claire
PO Box 5148
Eau Claire, WI 54702

Dear Rebecca,

The Eau Claire Area Economic Development Corporation (EDC) has a long history of success. The EDC has been and continues to be ready to assist the City of Eau Claire during strong and weak economic times. As emphasized in the City's economic development priorities for 2010 - 2012, the EDC realizes that implementing efforts and developing programs that create quality jobs, tax base, and opportunities for attracting/building early-stage businesses is vital to accomplishing the overall goal of building a stronger community.

It is with this in mind that the EDC requests that the City of Eau Claire continue to support the EDC at its existing level of \$90,000. The EDC has well-positioned, fully trained staff and has built relationships (as documented by our handouts) that will be valuable in advancing our economic development priorities in the areas of target enterprise, new entrepreneurs, educated workforce and community leadership.

Your continued support is instrumental to the EDC providing services that are focused on providing value-added services and not cash grants. The EDC's economic development model adopted in January of 2007 created a new focus on Critical Talent. The SMARTT Network, a program that addresses Eau Claire's talent needs, launched in December 2008 and has been used to attract a business to our area.

In addition, the EDC has been active in redesigning financial programs to gain greater access to capital for Eau Claire businesses. These include the reallocation of County RLF funds to RBF, Inc. and the proposal to create a venture debt program similar to the one operating and assisting early stage businesses in Madison, WI.

The enclosed packet includes samples of the marketing campaigns and literature that the EDC utilizes in advancing our efforts. Below, I have provided a supplemental summary of other key accomplishments in 2010:

Activities

- Created the Innovation Foundation to address financing and "go-to-market" gaps of early-stage businesses.
- 37 business retention calls (YTD), monitoring and providing assistance to existing companies.

- EDC re-allocated \$150,000 from the County RLF to allow city businesses to participate in RBF, Inc. programs.
- Following other successful financing models, the EDC Board authorized \$150,000 of remaining loan funds for the creation of an early stage financing program to fill gap in City of Eau Claire current financial matrix.
- Continue to coordinate partnering agencies (City, UW-EC, UW-Stout, WEN, Western Dairyland, SCORE, and CVTC) to be more efficient in addressing product and business development needs of local innovators and entrepreneurs.
- Facilitate leads of early-stage companies to occupy the NanoRite facility.
- State and regional connections to economic development policy through WEDA presidency.

Justification for Funding

Governmental funding is instrumental to implementing a comprehensive economic development effort that is focused on the Eau Claire area that will create and maintain quality jobs and bring investment into the community.

The City has previously requested that private sector investment and sponsorships to the EDC be at a minimum equal to your funding level. The EDC has accomplished that request in the past and again in 2010, while increasing investment from rural communities.

In Closing

The EDC Board of Directors and I look forward to working with the City of Eau Claire in creating quality jobs and building investment in our community. Additional information on EDC programming efforts will be available as part of the budget hearing process.

Sincerely,



Brian Doudna
Executive Director

Eau Claire Area Economic Development Co

BALANCE SHEET

As of June 30, 2010

ASSETS

	Jun 30, 2010
CURRENT ASSETS	
Operating Checking (WF)	\$ 8,624.46
Operation Savings (WF)	15,056.42
Operation Money Market (CHR)	78,428.45
Operation Savings (RCU)	12.43
Operation Money Market (ANCR)	11,589.23
Accounts Receivable-General	824.90
Total Current Assets	<u>114,535.89</u>
OTHER ASSETS	
CYOB - Money Market (NW)	1,951.47
CYOB - CD (RCU)	31,168.21
Special Projects CD (CHR)	29,983.20
Special Projects Money Mkt(RCU)	61,532.22
Employee Relocation Loan	<u>1,000.00</u>
Total Other Assets	<u>125,635.10</u>
TOTAL ASSETS	<u>240,170.99</u>

LIABILITIES AND NET ASSETS

	Jun 30, 2010
CURRENT LIABILITIES	
Federal Payroll Tax Payable	3,972.10
State Withholding Payable	898.88
FUTA Payable	227.43
SUTA Payable	223.50
Employee 401K Payable	1,665.30
Menu Benefits Payable	(1,758.45)
Total Current Liabilities	<u>5,228.76</u>
NET ASSETS	
CYOB Fund (Unrestricted)	32,072.03
Special Projects Fund (Unrest)	88,978.30
Vacant Bldg Fund (Temp Restr)	14,549.82
Working Capital	38,180.81
Net Income	<u>61,161.27</u>
Total Net Assets	<u>234,942.23</u>
TOTAL LIABILITIES AND NET ASSETS	<u>240,170.99</u>

Eau Claire Area Economic Development Co
INCOME STATEMENT
For the Month Ending June 30, 2010

	June 2010 Actual	June 2010 Budget	Year to Date Actual	Year to Date Budget	Total Budget 2010
REVENUE					
Private Sector Contributions	300.00	6,500.00	85,203.50	83,800.00	89,000.00
SMARTT Investment-Private Contr	-	1,083.33	-	6,499.98	21,000.00
Public Sector Contributions	12,500.00	7,500.00	103,100.00	101,500.00	192,200.00
Interest Income	209.26	375.00	1,376.22	2,250.00	4,500.00
CYOB Fund Income	-	-	-	-	-
Vacant Bldg Fund Income	-	-	-	-	2,385.00
Fee for Serv/Sponsh/Prog Rev	-	750.00	3,500.00	8,250.00	10,000.00
EDC REVENUE	13,009.26	16,208.33	193,179.72	202,299.98	319,085.00
Designated Revenues	-	-	12,100.00	12,100.00	12,100.00
Total Revenue	13,009.26	16,208.33	205,279.72	214,399.98	331,185.00
ADMINISTRATION					
Wages	18,254.38	18,250.00	75,130.48	79,050.00	158,140.00
Payroll Taxes - FICA	1,362.05	1,460.00	5,598.32	6,310.00	12,635.00
Payroll Taxes - Unemployment	87.99	50.00	837.01	1,100.00	1,200.00
Insurance - Workers Comp	-	-	-	-	1,200.00
Retirement Plan Contr Employer	832.65	855.00	3,426.02	3,705.00	7,425.00
Employee Benefits - Insurance	254.95	554.17	2,732.36	4,224.98	5,550.00
Travel/Expense Reimb - Ex Direc	483.40	966.67	6,261.10	4,549.98	9,800.00
Travel/Expense Reimb - Staff	357.06	470.00	1,557.15	3,115.00	4,550.00
Professional Development	1,874.00	-	2,516.21	1,300.00	3,200.00
TOTAL ADMINISTRATION	23,506.48	22,605.84	98,058.65	103,354.96	203,700.00
OPERATIONS					
Professional Services	900.20	1,825.00	4,444.40	5,150.00	12,000.00
Ins-Director & Officer Liab	-	-	1,312.60	1,300.00	1,300.00
Dues & Subscriptions	295.87	-	1,397.52	1,250.00	2,385.00
Office Contract Services	215.36	125.00	863.32	750.00	1,500.00
Equip Repairs, Supplies & Copies	-	500.00	435.20	1,190.00	2,000.00
Office Supplies	23.12	100.00	537.42	700.00	2,000.00
Postage	342.96	600.00	1,028.54	1,375.00	3,000.00
Telephone & Internet	837.11	414.17	2,834.72	2,484.98	4,970.00
Miscellaneous/Bank Charges	42.90	29.17	209.89	174.98	350.00
Rent	1,975.83	1,983.33	11,739.66	11,900.02	23,800.00
Property Taxes & Insurance	-	-	930.53	300.00	700.00
TOTAL OPERATIONS	4,633.35	5,576.67	25,733.80	26,574.98	54,005.00
PROGRAMS					
Committee/Line of Business	-	120.00	499.49	700.00	1,380.00
Corporate Advert/Promo	51.75	200.00	2,388.94	7,700.00	9,000.00
Web Site/Pub/Graphics/Printing	923.14	700.00	2,318.54	1,850.00	3,600.00
Awards/Recog/Luncheons	(25.00)	-	1,216.96	5,000.00	5,500.00
Business Development	-	500.00	5,500.00	7,845.00	15,200.00
SMARTT Expenses	611.05	1,800.00	2,310.96	12,875.00	24,700.00
TOTAL PROGRAMS	1,560.94	3,320.00	14,234.89	35,970.00	59,380.00

CAPITAL OUTLAY					
Equipment	-	-	41.13	2,000.00	2,000.00
TOTAL EDC EXPENSES	29,700.77	31,502.51	138,068.47	167,899.94	319,085.00
Designated Funds	1,008.33	1,008.33	6,049.98	6,049.98	12,100.00
Total Operating Expenses	30,709.10	32,510.84	144,118.45	173,949.92	331,185.00
Net Income (Loss)	(17,699.84)	(16,302.51)	61,161.27	40,450.06	-

Loan Funds/Pool BALANCE SHEET As of June 30, 2010

ASSETS

	Jun 30, 2010
CURRENT ASSETS	
Capital Equipment Checking	\$ 78,952.19
RLF Money Market (M&I)	55,687.02
Total Current Assets	134,639.21
OTHER ASSETS	
RLF-KingBuilt Particip. Loan	32,485.67
CAP-RAI Stone Particip. Loan	48,289.55
Total Other Assets	80,775.22
TOTAL ASSETS	215,414.43

LIABILITIES AND NET ASSETS

	Jun 30, 2010
NET ASSETS	
Capital Equip Fund (Unrestrict)	126,598.78
Revolving Loan Fund	137,096.64
Net Income	(48,280.99)
Total Net Assets	215,414.43
TOTAL LIABILITIES AND NET ASSETS	215,414.43

Regional Business Fund - \$150,000 Commitment:

\$50,000	Silvermine Stone Loan Assignment to RBF - 2/15/2010
\$50,000	Cash Payment - 12/31/2009

GOVERNMENT FUNDING – 2011 REQUESTS

REVENUE - History

	2007 Actual	2008 Actual	2009 Actual	2010 Actual	2011 Request	2011 %
City of Eau Claire	\$90,000	\$ 90,000	\$ 90,000	\$ 90,000	\$ 90,000	46%
Eau Claire County	\$88,535	\$ 88,000	\$ 88,000	\$ 88,000	\$ 88,000	45%
City of Altoona	\$2,500	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	3%
City of Augusta	\$2,500	\$ 3,000	\$ 3,500	\$ 3,500	\$ 5,000	3%
Town of Fairchild	\$100	\$ 100	\$ 100	\$ 100	\$ 100	0%
Town of Washington	\$0	\$ -	\$ -	\$ 500	\$ 500	0%
Village of Fall Creek	\$1,000	\$ 1,000	\$ 3,500	\$ 5,000	\$ 5,000	3%
Village of Fairchild	\$100	\$ 100	\$ 100	\$ 100	\$ 100	0%
TOTAL	\$184,735	\$187,200	\$ 190,200	\$ 192,200	\$ 193,700	100%

Organization Requests



*Funded by
Community Enhancement
Fund*

(Room Tax Revenue)

City of Eau Claire, Wisconsin

2011 Adopted Organization Requests

November 5, 2010



Eau Claire Area Convention & Visitors Bureau d/b/a Visit Eau Claire

Function

The Eau Claire Area Convention & Visitors Bureau (ECACVB) markets the Chippewa Valley as a highly desirable and recognized destination for conventions, sporting events, group tours and leisure markets. Their mission is to promote regional economic growth and to enhance and maintain the area's overall identity and image.

The tourism industry in the Chippewa Valley remains strong, with visitors contributing over \$300 million to the local economy. Visitor activity, including Visitor Center traffic, calls, referrals, and web inquiries are increasing. As the ECACVB plans for the future, the Board of Directors and staff are committed to ensuring a maximum return on investment of room tax dollars back to the City of Eau Claire in the form of visitor spending.

The terms of the Tourism Promotion and Development agreement with the Eau Claire Area Convention & Visitors Bureau provide for an annual allocation based on 56.35% of projected room tax revenue and \$31,000 of funding for special events. This agreement is effective through December 31, 2015.

Request

The Eau Claire Area Convention & Visitors Bureau has submitted a 2011 budget proposal that includes funding of \$693,100 from projected room tax revenue, including \$31,000 for special events.

2011 Budget

A \$693,100 appropriation is adopted in the 2011 Program of Services. This allocation is based on the projected room tax revenues of \$1,230,000 in 2011. The appropriation allocates \$662,100 for ECACVB operations and \$31,000 for special events.



VISIT EAU CLAIRE
THE UNEXPECTED WISCONSIN

July 30th, 2010

Dear City Council Members and City Manager:

Enclosed, please find the 2011 Budget Request of the Eau Claire Area Convention and Visitors Bureau. The tourism industry in the Eau Claire area remains strong, with visitors contributing over \$317 million to our local economy last year.

As the Eau Claire Area Convention & Visitors Bureau plans for the future, the Board of Directors and staff are committed to ensuring a maximum return on investment of room tax dollars back to the city in the form of visitor spending. In the enclosed document, we have included all of the financial and statistical information requested by City Finance Director, Rebecca Noland. If you would like any additional information, or have questions prior to our budget presentation in November 2010, feel free to call me at 832.0030.

Your continued investment in Eau Claire's tourism marketing programs will ensure a growing economic return to the Eau Claire area.

Sincerely,

Linda John
Executive Director

Cc: Rebecca Noland-Finance Director
ECACVB Board of Directors

REVENUE				
		2009	2010	2011
City of Eau Claire Room Tax		661,300	622,700	662,100
Special Project Fund		31,000	31,000	31,000
Wisconsin Arts Board Grant		10,000	10,000	10,000
Regional Room Tax Revenues		210,000	200,000	165,000
Interest Income		1,000	1,000	1,000
Group Sales Co-ops		750	3,000	0
Membership Income		80,000	80,000	70,000
Total Revenue		994,050	947,700	939,100

	<u>2009</u>	<u>2010</u>	<u>2011</u>
EXPENSES			
ADMINISTRATIVE			
Salaries	355,000	330,000	339,100
* Payroll and Bonus			
Temporary Staff Salaries	2,000	500	17,000
Payroll Taxes	35,000	28,000	28,000
Insurance	67,000	74,000	83,000
Retirement Expense	21,000	15,000	12,000
OPERATIONS			
Meeting Expense			
A. Board Meetings	1,000	1,000	1,000
B. Staff Meetings	2,000	2,000	2,000
C. Other Meetings	1,000	1,000	1,000
Recruiting/Interview	1,000	1,000	1,000
Rent	42,716	31,150	32,000
Cleaning Expense	2,500	2,800	2,800
Telephone	11,000	12,500	15,000
Postage	6,000	6,000	6,000
Furniture & Fixtures	7,850	9,800	9,800
A. Copier Lease			
B. Postage Meter			

Computer/Technology Expense					
A. Computer Equipment and Software	32,000	32,000	32,000		
Repairs/Maintenance					
A. Consulting/Training	7,000	4,000	4,000		
Office Supplies					
A. Collateral Material	6,000	4,000	4,000		
B. General Office Supplies	5,000	4,000	4,000		
Accounting Fees	9,000	9,000	10,000		
Legal Fees	2,000	1,000	1,000		
Office Insurance	5,000	7,500	8,000		
Automobile Expense					
B. Car Payments	9,500	9,500	9,500		
C. Mileage	500	500	500		
D. Maintenance/Fuel	6,000	6,000	6,000		
SALES & MARKETING					
SALES					
Group Sales					
A. Tradeshow/Tradeshow Marketing	6,845	6,600	6,425		
B. Advertising/PR/Direct Mail	8,000	6,300	8,095		
C. Client Relations/ Prof. Assn. Meetings	2,000	2,000	1,000		
Sport Sales					
A. Tradeshow/Tradeshow Marketing	3,820	4,120	3,320		
B. Advertising	9,240	4,380	4,760		
C. Bid Presentations	3,600	4,000	4,000		

C. Client Relations		1,000	1,000	1,000
Sales/Marketing Travel				
Group		2,000	3,400	3,200
Sports		5,000	4,400	3,000
Group Services				
A. Collateral		4,000	3,000	3,000
B. Servicing/Client Gifts		5,000	5,000	5,000
MARKETING				
A. Ad Campaigns		20,000	20,000	25,000
B. Website Design		40,000	20,000	15,000
C. Online Video/Photos		8,000	10,000	10,000
D. Billboards		5,190	5,190	3,150
E. Technology Contracts		30,000	50,000	40,000
F. Mobile Visitor /Go Website Marketing		0	15,000	20,000
G. Search Marketing		20,000	15,000	15,000
H. Public Relations		10,000	0	0
I. Social Media		10,000	0	10,000
J. Creative Design/Mgmt		10,000	7,000	10,000
K. Visitor Information (Mag/Print Piece)		0	30,000	15,000
Research				
A. Davidson Peterson		3,400	3,400	0
B. Destination Development		5,000	0	5,000
Membership				
A. Client Relations/Programs		2,000	5,000	2,000
B. Publications		1,000	0	0
Community Relations				
A. Community Involvement		4,000	2,000	2,000

B. Local Campaign (Board PR Committee/	5,000	0	5,000	
Special Projects Fund	31,000	31,000	31,000	
Wisconsin Arts Board Grant	9,500	9,500	9,500	
Sports Commission Contribution	35,000	30,000	30,000	
Memberships/Subscriptions	10,000	8,000	7,000	
Professional Development/Travel	15,000	12,000	12,000	
City of Eau Claire (Pay Back)	0	\$27,000	\$0	
Total Expenses	961,661	936,540	938,150	

City of Eau Claire, Wisconsin

2011 Adopted Organization Requests

November 5, 2010



Chippewa Valley Museum

Function

The Chippewa Valley Museum (CVM) engages a diverse audience through a lively, thought-provoking approach to regional history and heritage. The CVM is accredited by the American Association of Museums and maintains high professional standards that are shared with other regional organizations through collaboration and technical support.

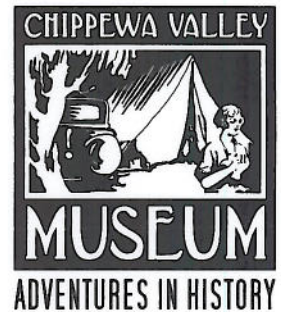
The Chippewa Valley Museum is one of the principal visitor attractions in the area and is open year-round. It presents exhibits, publications, services for schools, and programs in many formats to all ages. Thousands of individuals visit the museum, the Schlegelmilch House, or an off-site event each year.

Request

The Chippewa Valley Museum has submitted a 2011 budget proposal that includes funding of \$63,800 from the City of Eau Claire.

2011 Budget

A \$61,900 appropriation for operations is adopted in the 2011 Program of Services.



August 9, 2010

Mike Huggins, City Manager
City of Eau Claire
203 South Farwell
Eau Claire, Wisconsin 54701

Dear Mr. Huggins:

The Chippewa Valley Museum (CVM) respectfully requests **\$58,800 for calendar year 2010 operations and \$5,000 for capital improvements in collections storage**. This represents 8 percent of our FY11 budget. City funding provides a core of operating funds from which we launch other revenue-producing activities. The capabilities and resources of the Chippewa Valley Museum are among Eau Claire's most valuable cultural assets. In return for your support, Eau Claire residents receive a **unique educational and recreational resource, a secure environment for irreplaceable artifacts, a showcase for our distinctive history and culture, and a capability for bringing other resources into our community**. A summary of achievements and service during the past year is enclosed as is a summary of our capital project.

Properly supported, **CVM can contribute directly to a number of the City's current Economic Development Policy Priorities**, such as:

- Collaborate with community organizations to brand and market Eau Claire as a unique and desirable economic development location.
- Collaborate with private and public organizations to enhance cultural and recreational opportunities in Eau Claire.
- Work with community organizations to provide a wide variety of cultural and leisure activities.
- Work with private and public partners to maintain a variety of affordable recreational venues.

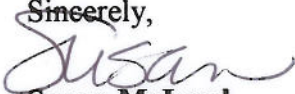
CVM suffers most when core funding fluctuates. Since FY03, CVM has struggled with the combined impact of de-stabilized local government funding (-\$12,000) and a 98 percent increase in energy expense (+\$22,000). These circumstances threaten our ability to pursue other types of funding, such as outside grants and contracts for service, which are important both to the museum's financial stability and to the community. In order to pursue outside funding safely, CVM must project its ability to match and manage competitive projects 1-3 years in advance. Uncertainty demands that we do this much more conservatively. Yet our success in this area brings home tax dollars that would otherwise go elsewhere.

The Chippewa Valley Museum is committed to quality and community. Two years ago we competed for a grant from the Institute of Museum and Library Services that has resulted in \$90,000 for community-based cultural planning and marketing. Not only CVM but the Children's Museum of Eau Claire, Clear Vision, Eau Claire Regional Arts Council, and the LE Phillips Memorial Public Library are participating in the core planning team for this two-year project that will result in a vision for the future of the City and County of Eau Claire's

cultural sector and resources that can be used by planners at many different levels. A healthy CVM can contribute this kind of leadership. A struggling institution cannot.

Your support is a critical factor in the museum's success and service. Our request represents **level operational funding for 2011 and will leverage more than \$13 for every \$1** from the City. CVM last received assistance with capital needs in 2002. Thank you for your past commitment and your consideration now.

Sincerely,



Susan McLeod
Director

Enc.

As of 6/30/2010	FY09 ACTUAL 10/08-9/09	% Bdgt	FY10 BDGT 10/09-9/10	% Bdgt	FY10 YTD 10/09-6/10	% Bdgt	FY11 BDGT 10/10-9/11	% Bdgt
INCOME								
CITY	58,800	10%	58,800	10%	44,100	10%	58,800	8%
COUNTY	25,000	4%	23,125	4%	17,500	4%	22,250	3%
MEMBERSHIPS								
	101,330	18%	113,920	19%	90,683	20%	116,580	15%
ADMISSIONS								
	35,266	6%	33,163	5%	20,170		36,601	5%
DONATIONS								
	12,075	2%	16,610	3%	15,846	3%	17,441	2%
MEMORIALS								
	4,495	1%	3,000	0%	1,586	0%	3,000	0%
GRANTS								
	109,843	19%	106,568	17%	68,058	15%	146,047	19%
SALES								
	29,348	5%	29,533	5%	18,380	4%	30,199	4%
FEES/OTHER								
	7,194	1%	17,125	3%	7,700	2%	57,811	7%
ENDOWMENT/INTEREST								
	20,907	4%	24,584	4%	23,888	5%	20,980	3%
FUNDRAISERS								
	13,265	2%	10,250	2%	6,785	1%	15,000	2%
CAPITAL GIFTS/INT								
	6,769	1%	1,636	0%	813	0%	1,000	0%
SUBTOTAL/GEN INCOME	424,291	75%	438,314	72%	315,509	69%	525,708	68%
CONTRACTS								
	88,380	16%	167,584	27%	136,747	30%	247,611	32%
SUBTOTAL/ALL INCOME	512,671		605,898		452,256		773,319	
Carryover Funds								
	\$5,541	1%	\$2,926	0%	2,926	1%	2,926	0%
25th Campaign Accts								
	\$36,621	6%	\$3,746	1%	813	0%	1,000	0%
Borrowed Funds								
	\$14,000	2%	\$0	0%	2,716	1%	0	0%
TOTAL	568,834	100%	612,569	100%	458,711	100%	777,245	100%
Dif Inc/Exp	0		0		27,071		0	

As of 6/30/2010	FY09 ACTUAL 10/08-9/09	% Bdgt	FY10 BDGT 10/09-9/10	% Bdgt	FY10 YTD 10/09-6/10	% Bdgt	FY11 BDGT 10/10-9/11	% Bdgt
EXPENSES								
SALARIES	218,926	38.8%	217,622	35.5%	142,478	33.0%	216,838	27.9%
BENEFITS	40,267	7.1%	42,540	6.9%	30,773	7.1%	49,430	6.4%
UTILITIES	51,014	9.0%	48,669	7.9%	35,981	8.3%	52,282	6.7%
SCHLEGELMILCH	8,889	1.6%	8,142	1.3%	6,322	1.5%	8,305	1.1%
INSURANCE	6,682	1.2%	6,700	1.1%	5,280	1.2%	6,834	0.9%
PUBLIC RELATIONS	13,391	2.4%	14,715	2.4%	9,452	2.2%	32,421	4.2%
OFFICE SUPPLIES	12,696	2.2%	12,321	2.0%	10,435	2.4%	12,567	1.6%
CURATORIAL/LIBRARY	1,150	0.2%	3,820	0.6%	1,227	0.3%	7,910	1.0%
MAINTENANCE	14,778	2.6%	14,315	2.3%	10,286	2.4%	14,601	1.9%
EXHIBITS	18,609	3.3%	22,209	3.6%	17,140	4.0%	12,510	1.6%
PROGRAMS/PUBLICATIONS	4,170	0.7%	19,718	3.2%	4,919	1.1%	5,000	0.6%
VOLUNTEERS	588	0.1%	794	0.1%	51	0.0%	650	0.1%
SALES/Store & Ice Cream	21,987	3.9%	21,807	3.6%	15,044	3.5%	22,512	2.9%
CONSULTANTS	36,053	6.4%	23,626	3.9%	15,776	3.7%	26,147	3.4%
MEMBERSHIPS/EVALUATION	2,029	0.4%	3,193	0.5%	2,848	0.7%	3,257	0.4%
FUNDRAISERS/CAMPAIGNS	5,072	0.9%	2,911	0.5%	1,196	0.3%	2,969	0.4%
INTEREST/MISC	2,429	0.4%	2,785	0.5%	1,910	0.4%	2,600	0.3%
SUBTOTAL/Ops & Programs	458,730	81.2%	465,887	76.1%	311,118	72.1%	476,833	61.3%
CONTRACT EXPENSE								
PERSONNEL	47,521	8.4%	72,144	11.8%	74,594	17.3%	74,660	9.6%
CONTRACT EXPENSE	34,796	6.2%	58,039	9.5%	34,558	8.0%	173,752	22.4%
SUBTOTAL/Contract Expense	82,317	14.6%	130,182	21.3%	109,152	25.3%	248,412	32.0%
CAPITAL EXP/LOAN PAYMENTS								
FIXED ASSETS	17,717	3.1%	11,100	1.8%	9,370	2.2%	46,600	6.0%
LOAN PAYMENTS	5,900	1.0%	5,400	0.9%	2,000	0.5%	5,400	0.7%
SUBTOTAL/Capital & Payments	23,617	4.2%	16,500	2.7%	11,370	2.6%	52,000	6.7%
TOTAL	564,664	100%	612,569	100%	431,640	100%	777,245	100%
Dif Inc/Exp	4,170		0		27,071		0	

City of Eau Claire, Wisconsin

2011 Adopted Organization Requests

November 5, 2010



Chippewa Valley Symphony

Function

The Chippewa Valley Symphony provides an excellent symphonic experience to audiences in the Chippewa Valley. Talented area musicians perform concerts to an expanding audience with a diversity of orchestral selections and artists. Corporate sponsors are secured for each concert to help defray expenses and keep ticket prices at a reasonable rate. Members of the Chippewa Valley Symphony Board of Directors and the Chippewa Valley Symphony Foundation coordinate an annual campaign to raise funds toward continuing growth.

In addition to concerts, the Chippewa Valley Symphony hosts a Young Artist Competition that is open to students ages 14 to 18, and the Symphony Goes to School, an educational program presented to third graders in the community, to increase the understanding and appreciation of orchestral music.

Request

The Chippewa Valley Symphony has submitted a 2011 budget proposal that includes funding of \$2,500 from the City of Eau Claire.

2011 Budget

A \$2,500 appropriation for operations is adopted in the 2011 Program of Services.

Chippewa Valley Symphony

Music You Love by People You Know

August 3, 2010

Rebecca Noland
Finance Department
P.O. Box 5148
Eau Claire, WI 54701

Dear Ms. Noland:

Thank you for accepting this request for a grant from our grand city of Eau Claire. Having the Chippewa Valley Symphony in Eau Claire is a blessing to many, and probably many more who have not yet attended a concert. It adds to the quality of life as does the parks system and the various athletic opportunities.

Making these decision is not an easy task, and I applaud those that take these tough decisions upon themselves.

Our thanks in advance for your consideration of our organization in the grant process.

Yours truly,



Barbara Brenden
Development Director

City of Eau Claire, Wisconsin

2011 Adopted Organization Requests

November 5, 2010



Chippewa Valley Theatre Guild

Function

The Chippewa Valley Theatre Guild's mission is to produce a broad spectrum of high quality theatrical presentations and provides hand-on learning experiences in all aspects of theatre production for children and adults. The Theatre Guild partners with many community organizations, the Eau Claire School District, and UW-Eau Claire.

Chippewa Valley Theatre Guild offers Theatre Arts education classes and workshops for children including the High School Shakespeare workshop. The Theatre Guild provides affordable arts programming not available during the school year. The High School Improv group, The Golden Trunk Players, performs for more than 1,500 children throughout the community at libraries, daycares, and area events, like Festival in the Pines. The Theatre Guild also serves as a venue for local and regional band concerts, non-profit meetings/retreats, classes, and fundraisers

Request

The Chippewa Valley Theatre Guild has submitted a 2011 budget proposal that includes funding of \$1,500 from the City of Eau Claire.

2011 Budget

A \$1,500 appropriation for operations is adopted in the 2011 Program of Services.

Established in 1981.

Board of Directors:

Karen Welch, *President*
UW-Eau Claire
Professor of English

Katie Noe, *Vice President*
Marketing Manager
Ameriprise

Mitra Sadeghpour, *Sec.*
UW-Eau Claire Professor of
Music & Theatre Arts

Angela LaVoy, *Treasurer*
Cost Accountant
National Presto

Linda Baxa
Owner
Marry-Go-Round

Justin Brunner
Stylist
Procuts

Robert Carr
Retired English/Drama
Fall Creek High School

Sue Falch
Attorney
Public Defender's Office

Susan Haigh
RN/Homemaker
Luther Midelfort

John Murphy
Talk Show Host/Promotions
Director at Maverick Media

Pat Reinardy
Retired Instructor
CV Technical College

John Stoneberg
Director
LE Phillips Memorial
Public Library

Jesica Witte
Marketing & Event Planner
UW-Eau Claire

Office:

Ann Sessions
Executive Director

Matt Rightmire
Administrative Assistant

Jacquie Staebell
Administrative Assistant

Sandi Barsamian
Volunteer Coordinator

Chippewa Valley Theatre Guild

**Celebrating our
29th Season!**

102 W Grand Ave, Eau Claire, WI 54703 715/832-PLAY(7529) cvtgact@aol.com

August 6, 2010

City of Eau Claire and the
Eau Claire City Council
203 South Farwell Street
Eau Claire, WI 54701

Dear City Council Members:

On behalf of the Board of Directors of the Chippewa Valley Theatre Guild, I would like to take this opportunity to express our sincere gratitude for the \$1,500 grant we received from the City in last year's budget cycle. I am submitting a request for \$1,500 in funding from the Community Enhancement Fund to be included in the next City Budget. This is what we accomplished with your continued help and the dollars brought in by visitors to our community:

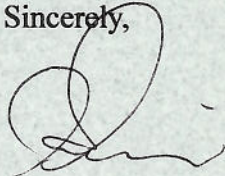
- 1) Ten productions, including plays, musicals, and children's programming.
- 2) An Award-winning Season. Voted #1 Theatrical production of 2009 by Volume One readers in their Best of Chippewa Valley poll. The Guild swept the top three honors for the second year in a row. The Grand Theatre, our home theatre, also won acclaim in three categories: Best Place for Live Music, Best All Ages Venue and Best Touring Theatrical Production of the Past Year.
- 3) 15,000 audience members
- 4) 46,000 volunteer hours spent
- 5) More than 190 children were involved in our Theatre Arts classes and workshops, including our annual High School Shakespeare Workshop. Again, we partnered with the Eau Claire Area School District to provide affordable arts programming not available during the school year.
- 6) We held our first Outdoor Shakespeare Festival in Owen Park last August. More than 300 people attended Shakespeare's "Twelfth Night."
- 7) Our High School Improv group, The Golden Trunk Players, performed for more than 1,500 children throughout the area at libraries, daycares, and area events, like Festival in the Pines.
- 8) Scholarships were given to one high school student and one college student to pursue Theatre and/or Music
- 9) A fundraising effort was begun to raise monies to install a platform elevator lift in the Grand Theatre. More than half of the monies have been raised.
- 10) The Grand Theatre was host to numerous "all ages" bands and concerts, the Chippewa Valley Book Festival, World Belly Dancing Day, the world premiere of "Tech Support: The Musical," Barebones Ensemble Theatre productions, non-profit meetings/retreats, classes, and fundraisers.

Partnerships are vital to the health of any organization and the community and we're no exception. The Theatre Guild currently partners with the Eau Claire Area School District, the Eau Claire Regional Arts Council, Wisconsin Public Radio, Maverick Media, the Girl Scouts of America, The Humane Society, ALS Association, Boys and Girls Club of the Greater Chippewa Valley, Big Brothers Big Sisters, Public Access, and homeschool groups. We have a strong partnership with UW-Eau Claire. We receive many volunteers through their Service-Learning department; actors and tech people through the Music and Theatre Arts Department; professors from the English and Music/Theatre Departments for our Theatre Arts classes; and Board Members from the University as a whole.

We are asking the City of Eau Claire for \$1,500 to help us continue to provide opportunities for children and adults to participate in the Theatre Arts, whether on stage, in the audience or behind the scenes. In these tighter economic times, it is organizations like ours that can be hurt the worst. As always we are pursuing every avenue we can to enrich our community and downtown Eau Claire!!

Thank you for your time and your support!

Sincerely,



Ann Sessions
Executive Director
Chippewa Valley Theatre Guild
Grand Little Theatre
102 West Grand Avenue, Eau Claire
715/832-7529
cvtgact@aol.com

The mission of the Chippewa Valley Theatre Guild is to produce a broad spectrum of high quality theatrical presentations, to delight and challenge our audience, to provide hands-on learning experiences in all aspects of theatre production for children and adults, and to nurture and celebrate the achievements of our volunteers.



CHIPPEWA VALLEY
THEATRE GUILD

CVTG 2010-2011 Budget

Revenue	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Total
Mainstage Season	\$21,000	\$2,500	\$2,000	\$500	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$26,000
Season at the Grand	\$6,500	\$1,000	\$1,000	\$500	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$9,000
Gate Receipts	\$0	\$12,000	\$26,000	\$6,000	\$17,000	\$8,000	\$9,000	\$0	\$0	\$24,000	\$23,000	\$0	\$125,000
Advertising	\$0	\$2,500	\$2,000	\$2,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$6,500
Sponsorships	\$0	\$0	\$500	\$0	\$0	\$0	\$0	\$0	\$0	\$500	\$500	\$0	\$1,500
Grants	\$6,900	\$0	\$0	\$0	\$0	\$1,000	\$0	\$0	\$0	\$0	\$3,000	\$0	\$10,900
City Participation	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,000	\$0	\$1,000
Show Fundraiser	\$0	\$800	\$500	\$500	\$500	\$500	\$500	\$0	\$0	\$500	\$500	\$750	\$5,050
General Fundraiser	\$1,000	\$100	\$2,000	\$100	\$500	\$300	\$300	\$5,000	\$1,000	\$10,000	\$1,000	\$3,000	\$24,300
Member Donations	\$7,400	\$3,000	\$1,000	\$2,000	\$5,000	\$1,000	\$600	\$0	\$0	\$0	\$0	\$0	\$20,000
Interest Savings	\$20	\$20	\$20	\$20	\$20	\$20	\$20	\$20	\$20	\$20	\$20	\$20	\$240
Educational Programs	\$3,500	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$250	\$3,000	-\$1,500	\$3,000	\$8,250
Misc Income	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$250	\$200	\$1,450
Total Revenue	\$46,420	\$22,020	\$35,120	\$11,720	\$23,120	\$10,920	\$10,520	\$5,120	\$1,370	\$38,120	\$27,770	\$6,970	\$239,190

Production Expenses	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	July	Total
Facility Charges	\$0	\$0	\$3,400	\$0	\$3,400	\$0	\$0	\$0	\$0	\$3,400	\$3,400	\$0	\$13,600
ECRAC Fees	\$0	\$0	\$4,000	\$0	\$3,200	\$0	\$0	\$0	\$0	\$4,400	\$3,200	\$0	\$14,800
Set Construction	\$0	\$150	\$1,000	\$300	\$1,200	\$200	\$200	\$0	\$0	\$1,500	\$1,200	\$0	\$5,750
Costumes	\$0	\$50	\$300	\$100	\$300	\$50	\$50	\$0	\$0	\$600	\$600	\$0	\$2,050
Technical Costs	\$0	\$50	\$150	\$50	\$150	\$50	\$50	\$0	\$0	\$250	\$150	\$0	\$900
Make-up/Hair	\$0	\$25	\$50	\$25	\$25	\$25	\$25	\$0	\$0	\$50	\$25	\$0	\$250
Royalties	\$0	\$3,900	\$5,200	\$1,100	\$5,800	\$2,400	\$650	\$0	\$0	\$6,200	\$4,200	\$0	\$29,450
Tickets	\$0	\$0	\$250	\$0	\$250	\$0	\$0	\$0	\$0	\$250	\$250	\$0	\$1,000
T-Shirts	\$0	\$25	\$25	\$25	\$25	\$25	\$25	\$0	\$0	\$25	\$25	\$0	\$200
Director Stipend	\$0	\$600	\$600	\$600	\$600	\$600	\$600	\$0	\$0	\$600	\$600	\$0	\$4,800
Publicity	\$0	\$3,000	\$3,200	\$3,000	\$3,200	\$3,000	\$3,000	\$0	\$0	\$3,200	\$3,200	\$0	\$24,800
Showbills	\$0	\$600	\$1,200	\$600	\$1,200	\$600	\$600	\$0	\$0	\$1,200	\$900	\$0	\$6,900
Show Fundraising Costs	\$0	\$50	\$150	\$50	\$150	\$50	\$50	\$0	\$0	\$150	\$150	\$0	\$800
Total Production Costs	\$0	\$8,450	\$19,525	\$5,850	\$19,500	\$7,000	\$5,250	\$0	\$0	\$21,825	\$17,900	\$0	\$105,300

Office Expenses	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Total
Postage	\$480	\$480	\$480	\$480	\$480	\$480	\$480	\$480	\$480	\$480	\$480	\$480	\$5,760
Office Supplies	\$90	\$90	\$90	\$90	\$90	\$90	\$90	\$90	\$90	\$90	\$90	\$90	\$1,080
Bank Charges	\$300	\$300	\$300	\$300	\$300	\$300	\$300	\$300	\$300	\$300	\$300	\$300	\$3,600
Telephone	\$225	\$225	\$225	\$225	\$225	\$225	\$225	\$225	\$225	\$225	\$225	\$225	\$2,700
Building Note	\$930	\$930	\$930	\$930	\$930	\$930	\$930	\$930	\$930	\$930	\$930	\$930	\$11,160
Storage Rent	\$550	\$550	\$550	\$550	\$550	\$550	\$550	\$550	\$550	\$550	\$550	\$550	\$6,600
Utilities	\$300	\$300	\$500	\$900	\$1,000	\$1,400	\$1,600	\$1,700	\$1,100	\$600	\$300	\$300	\$10,000
Cleaning Supplies	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$300
Garbage Service	\$90	\$90	\$90	\$90	\$90	\$90	\$90	\$90	\$90	\$90	\$90	\$90	\$1,080
Total Office Expenses	\$2,990	\$2,990	\$3,190	\$3,590	\$3,690	\$4,090	\$4,290	\$4,390	\$3,790	\$3,290	\$2,990	\$2,990	\$42,280

Promotion Expenses	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Total
Printing	\$750	\$750	\$750	\$750	\$750	\$750	\$750	\$750	\$750	\$750	\$750	\$750	\$9,000
Volunteer Committee	\$25	\$600	\$75	\$75	\$75	\$75	\$75	\$50	\$75	\$0	\$75	\$0	\$1,200
Advertising	\$1,500	\$600	\$400	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$2,500
Dues & Subscriptions	\$225	\$225	\$225	\$225	\$225	\$225	\$225	\$225	\$225	\$225	\$225	\$225	\$2,700
Playreading Scripts	\$100	\$120	\$40	\$40	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$300
Scholarship	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$600	\$0	\$0	\$600
General Fundraising Costs	\$0	\$100	\$250	\$350	\$100	\$0	\$100	\$100	\$100	\$0	\$100	\$0	\$1,200
Additional Stipends	\$200	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$200	\$200	\$600
Professional Development	\$10	\$10	\$10	\$10	\$10	\$10	\$10	\$10	\$10	\$10	\$10	\$10	\$120
Total Promotion Expenses	\$2,810	\$2,405	\$1,750	\$1,450	\$1,160	\$1,060	\$1,160	\$1,135	\$1,160	\$1,585	\$1,360	\$1,185	\$18,220

Capital Expenses	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Total
Scene Shop Tools/Equip.	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$300
Fiat Stock	\$0	\$0	\$0	\$0	\$100	\$0	\$0	\$0	\$0	\$0	\$100	\$0	\$200
Sound Equip Purchase	\$100	\$375	\$0	\$375	\$0	\$0	\$0	\$0	\$375	\$0	\$0	\$0	\$1,225
Costume Shop	\$50	\$50	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$50	\$0	\$150
Office Equipment	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$300
Misc. Cap. Expense	\$1,500	\$500	\$500	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$500	\$3,000
Total Capital Expenses	\$1,700	\$975	\$550	\$425	\$150	\$50	\$50	\$50	\$425	\$50	\$200	\$550	\$5,175

Misc. Operating Expenses	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Total
Insurance	\$4,500	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$2,500	\$0	\$0	\$7,000
Repairs & Maintenance	\$200	\$200	\$200	\$200	\$200	\$200	\$200	\$200	\$200	\$200	\$200	\$200	\$2,400
Professional Fees	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$3,000
Misc. Expenses	\$50	\$50	\$50	\$50	\$50	\$50	\$50	\$50	\$50	\$50	\$50	\$50	\$600
Total Misc. Expenses	\$5,000	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$3,000	\$500	\$500	\$13,000

CVTG 2009-2010 Budget

Employee Expenses	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	July	Total
Salaries	\$4,150	\$4,150	\$4,150	\$4,150	\$4,150	\$4,150	\$4,150	\$4,150	\$4,150	\$4,150	\$4,150	\$4,150	\$49,800
Social Security Taxes	\$258	\$258	\$258	\$258	\$258	\$258	\$258	\$258	\$258	\$258	\$258	\$258	\$3,096
Medicare Taxes	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$732
Worker's Comp. Ins.	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$450	\$0	\$450
Retirement	\$83	\$83	\$83	\$83	\$83	\$83	\$83	\$83	\$84	\$84	\$84	\$84	\$1,000
Total Employee Exp.	\$4,552	\$4,552	\$4,552	\$4,552	\$4,552	\$4,552	\$4,552	\$4,552	\$4,553	\$4,553	\$5,003	\$4,553	\$55,078

	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	July	Total
Total Revenue	\$46,420	\$22,020	\$35,120	\$11,720	\$23,120	\$10,920	\$10,520	\$5,120	\$1,370	\$38,120	\$27,770	\$6,970	\$239,190
Total Expenses													
Show	\$0	\$8,450	\$19,525	\$5,850	\$19,500	\$7,000	\$5,250	\$0	\$0	\$21,825	\$17,900	\$0	\$105,300
Office	\$2,990	\$2,990	\$3,190	\$3,590	\$3,690	\$4,090	\$4,290	\$4,390	\$3,790	\$3,290	\$2,990	\$2,990	\$42,280
Promotion	\$2,810	\$2,405	\$1,750	\$1,450	\$1,160	\$1,060	\$1,160	\$1,135	\$1,160	\$1,585	\$1,360	\$1,185	\$18,220
Capital	\$1,700	\$975	\$550	\$425	\$150	\$50	\$50	\$50	\$425	\$50	\$200	\$550	\$5,175
Misc. Operating	\$5,000	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$3,000	\$500	\$500	\$13,000
Employee	\$4,552	\$4,552	\$4,552	\$4,552	\$4,552	\$4,552	\$4,552	\$4,552	\$4,553	\$4,553	\$5,003	\$4,553	\$55,078
Total Expenses	\$17,052	\$19,872	\$30,067	\$16,367	\$29,552	\$17,252	\$15,802	\$10,627	\$10,428	\$34,303	\$27,953	\$9,778	\$239,053

Gross Profits	\$29,368	\$2,148	\$5,053	-\$4,647	-\$6,432	-\$6,332	-\$5,282	-\$5,507	-\$9,058	\$3,817	-\$183	-\$2,808	\$137
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City of Eau Claire, Wisconsin

2011 Adopted Organization Requests

November 5, 2010



Community Beautification Association

Function

The Community Beautification Association, Inc. (CBA) is an organization dedicated to developing and maintaining gardens throughout the City of Eau Claire. Members and volunteers from many non-profit organizations have planted thousands of annuals and perennials in gardens to enhance the visual quality of our community.

Request

The Community Beautification Association has submitted a 2011 budget proposal that includes funding of \$2,000 from the City of Eau Claire.

2011 Budget

A \$2,000 appropriation for operations is adopted in the 2011 Program of Services.



PO Box 413 Eau Claire, WI 54702
info@cbaec.com

July 28, 2010

Ms. Rebecca Noland
Finance Department
City of Eau Claire

Dear Ms. Noland,

I've enclosed with this letter the Community Beautification Association's request to be included in the City of Eau Claire's 2011 budget. We are respectfully requesting \$2000 to help us cover the cost of water, fertilizer and materials for the four community gardens at the intersection of Hwy 12/53.

As you know, CBA is one of the few civic organizations dedicated to beautifying our community. In 2010 we were happy to have the volunteer support of many non-profit organizations in the area, and they assisted us in achieving our goal of planting and maintaining six community gardens throughout the city.

We hope that the city can assist us in continuing to maintain these gardens, for the benefit of our community.

If you have any questions on our proposal, please give me a call.

Sincerely,

Kelley Simon
President
CBA, Inc
kelley@cbaec.com
715-829-0562

CBA 2010 FINANCIAL STATEMENT

CBAbudget6 30 10.xls

	2010 BUDGET	2010 ACTUAL 6/30/10
INCOME		
Starting balance	\$13,200.00	\$ 13,700.70
City of Eau Claire	\$1,000.00	\$ 2,000.00
Interest Income	\$25.00	\$ 16.85
Fund Raising	\$0.00	\$ -
Grants	\$500.00	\$ -
Donations	\$3,000.00	\$ 1,900.00
Subtotal	\$ 4,525.00	\$ 3,916.85
TOTAL INCOME	\$ 17,725.00	\$ 17,617.55
EXPENSES		
Gardens		
Fertilizer	\$100.00	\$ -
Maintenance/repair	\$250.00	\$ 330.20
Plants	\$3,000.00	\$ 1,309.77
Storage Rental	\$150.00	\$ 150.00
Supplies	\$200.00	\$ 54.84
Water & meters	\$1,200.00	\$ 385.00
Subtotal	\$ 4,900.00	\$ 2,229.81
Planting day		
Food/beverage	\$50.00	\$ -
Office/Administrative		
Marketing	\$500.00	\$ 972.80
Postage	\$250.00	\$ -
PO Box rental	\$45.00	\$ 44.00
Printing	\$500.00	\$ 144.73
Misc. supplies	\$100.00	\$ 10.00
Subtotal	\$ 1,395.00	\$ 1,171.53
Transfer to reserves	\$ 11,380.00	
TOTAL EXPENSES	\$ 17,725.00	

Prepared by Kelley Simon, President
Community Beautification Association
kelley@cbaec.com
715-829-0562

City of Eau Claire, Wisconsin

2011 Adopted

Organization Requests

November 5, 2010



Eau Claire Chamber Orchestra

Function

The Eau Claire Chamber Orchestra (ECCO) is a professional orchestra providing exceptional concerts to Northwest Wisconsin. Performances are held at various venues throughout the Eau Claire area. A family concert is held once per year. It is a collaboration of local arts groups where youth can perform with and learn from professional musicians. Audiences have the opportunity to hear professional quality chamber music without the higher cost of going to a big city venue. The majority of the audience is from the immediate Eau Claire area, however, spectators from more distant places and out-of-area musicians, who are part of the ensemble, contribute to the local economy through their spending on lodging, meals, and shopping.

Request

The Eau Claire Chamber Orchestra has submitted a 2011 budget proposal that includes funding of \$2,000 from the City of Eau Claire.

2011 Budget

A \$2,000 appropriation for operations is adopted in the 2011 Program of Services.

ECCO Eau Claire Chamber Orchestra

P.O. Box 1623 - Eau Claire - WI - 54702 www.eauclairechamberorchestra.com

Music Director

Ivar Lunde, Jr.

Staff

Jennifer Severin
General Manager

Susan Halderman
Personnel Manager

Nanette Lunde
Librarian

Board of Directors

Brian F. Larson
Co-President

M. Terry McEnany
Co-President

Katherine Stahl
Vice President

Glenn Reynolds
Treasurer

Jeanne Kolis
Secretary

Christa Garvey

A. David Gordon

Paula J. Lentz

Jeremy Neff

Glenn Solsrud

ex officio-

Ivar Lunde, Jr.
Music Director

phone

715.831.3331

August 6, 2010

Rebecca K. Noland, Finance Director

City of Eau Claire

203 S. Farwell St., P. O. Box 5148

Eau Claire Wisconsin 54702-5148

Dear Ms. Noland:

I am writing to request support from the City of Eau Claire during the forthcoming 2011 Budget period. As vice-president of the Eau Claire Chamber Orchestra (ECCO) Board of Directors, I speak for the directors and for the musicians regarding our appreciation of your past support and your willingness to consider support given this time of almost universally overstretched budgets.

The Eau Claire Chamber Orchestra had a very full performance season during 2009-2010. The orchestra performed six evening performances and one free afternoon performance. The performance season was outstanding in many regards: three world premieres; featured compositions by four Western Wisconsin composers; featured solo by the Director of the Minnesota Beethoven Festival; musical collaborations with musicians from the Big Top Chautauqua in Washburn, musicians from the Memorial High School Orchestra, musicians from the Chippewa Valley Youth Symphony, actors from the Eau Claire Children's Theatre, and musicians from the Eau Claire Grace Lutheran Church. In addition, the evening concerts offered exhibitions by area visual artists and, of course, all concerts displayed the talents of our area chamber musicians with special performances by area soloists soprano Mitra Sadeghpour, organist Elaine Mann,

trumpeters Dan Julson and Keith Thompson, and horn player Verle Ormsby.

The audience participation for the fore mentioned concerts averaged around 200 for the evening concerts and around 500 for the family concert. We broadcast recorded music from ECCO's concerts on the WHYS community radio studio and some music on the Community television station during the weekly ECCO program. It is difficult to estimate how many might hear the ECCO performances through the television and radio media.

As previously mentioned, we held a free afternoon performance which is our annual family concert. This has been an important part of our mission since it started in 2003 as we want to make a quality classical performance available to all community members regardless of their economic means. We know this has been effective as the audience participation is 2 ½ times larger for the free family concert than our evening concerts. We would like to again present a free concert to the community this coming January. The concert is budgeted to cost \$7426. Obviously there will be no ticket revenues hence we need to locate grants and donations to complete this goal.

We feel your support for the Family concert is worthwhile for many reasons. As the Eau Claire Children's Theatre youth actors and the Memorial High School Orchestra members will be participating in the family concert, it is a wonderful collaboration of local arts groups where our youth can perform with professional musicians. It affords the youth an opportunity to have another public performance and learn from professional musicians, several of whom are university music faculty. We think it is highly valuable for area families to hear a concert where quality classical music is presented in a way that will be entertaining for all age groups. We've also aimed to have the concerts at a time that would be advantageous for elders in addition to a young audience. We've surveyed area assistant living facilities and nursing homes and discovered that evening performances are not very workable for many elders. Our hope therefore is to make this concert economically and temporally feasible for a multi-generation audience. At the end of the family concert, we have a tradition of holding an "instrument petting zoo". This delightful process allows our young audience an opportunity to strum a cello, see the "guts" of a harpsichord, and generally interact with instruments they may often be advised not to touch.

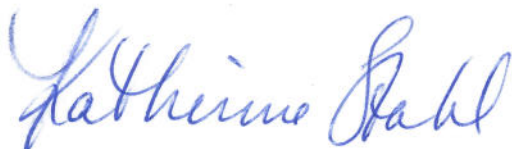
In order to maintain the quality of our concerts and to deal with the tight economy, we've elected to reduce our concerts this year from six evening concerts to four evening concerts plus the free family afternoon concert. By the time you read this request, ECCO will have given a special additional concert at the Big Top Chautauqua in Washburn. This is being underwritten

by the Big Top Chautauqua so we anticipate this will not impact either positively or negatively our budget for this coming performance season.

We are applying for a number of grants and asking for donations that will hopefully support our performance season and free family concert. And, as in the past, our musicians and Musical Director are performing for fees that are much below the usual reimbursement schedules. We strongly feel that we cannot reduce their remuneration or travel fees anymore than they already are. Hence we are hopeful that our grant, business and individual donations will support the 2011 family concert that will feature a world premiere by area composer, Michael Cunningham. Attached you will find a copy of the repertoire that will be presented on January 22, 2011. To accomplish that program we are respectfully asking for \$2000 from the City of Eau Claire to support the free family concert.

We're proud of the outreach this family concert offers to Eau Claire citizens and we would greatly appreciate your consideration of our request for your continued support. Your support and hopefully your attendance at our performances will continue to make professional quality chamber music available to all those who live in Western Wisconsin.

Sincerely,



Katherine Stahl

Vice-President, ECCO Board of Directors

Enclosures:

2009-2010 Financial Statement

2010-2011 Budget

2010-2011 Season Schedule

Eau Claire Chamber Orchestra, Inc.

2010-2011 Budget

7/21/2010 Draft

	Total 3rd Draft	#1 Big Top	#2 Grace	#3 Grace	#4 Family	#5 Grace	#6 Grace	Other	Total 2nd Draft	2010-11 Budget	Changes from 3rd
Revenue											
Ticket sales-Preseason	3,400		850	850		850	850		3,400		
Ticket Sales-Door	7,100		1,775	1,775		1,775	1,775		7,100		
Sales Tax	(608)		(152)	(152)		(152)	(152)		(608)		
Contracted Performance fee	3,750	3,750							3,750		
Concert Sponsors, Underwriters	1,000							1,000	1,000		
Under-written Chairs	2,250							2,250	2,250		
Outside Grant	7,000				7,000				7,000		
Eau Claire Area Foundation Grant	500				500				500		
Visit Eau Claire	-								-		
City of Eau Claire Grant	2,000							2,000	2,000		
AnnMarie Grant	-								-		
Xcel Grant	-								-		
Wisconsin Arts Board Grant	1,500			1,500					1,500		
Program Sponsors	4,600							4,600	4,600		
CD/DVD Sales	75							75	75		
Donations-Restricted & Endowment	-								-		
Donations-Unrestricted	17,650				150			17,500	17,650		
Friends reception, net of costs	500							500	500		
Interest Income	200							200	200		
Other Income	150							150	150		
TOTAL REVENUE	51,087	3,750	2,473	3,973	7,650	2,473	2,473	28,275	50,867		200
Expenditures											
Musician services	14,115	1,045	1,643	3,833	2,120	2,993	2,483		14,115		
Travel reimbursement	13,202	1,736	1,092	3,588	2,106	2,652	2,028		13,202		
Lodging	2,058	-	196	644	378	476	364		2,058		
Hall rental	540		135	135		135	135		540		
Piano Tuning	85			85					85		
Music rental/purchase	1,096	-	254	177	400	265	-		1,096		
Honorariums (soloists, narrator)	4,100	-	440	1,500	660	1,500	-		4,100		
Concert master services	1,080	180	180	180	180	180	180		1,080		
Conductor services	660	110	110	110	110	110	110		660		
ASCAP/BMI	432	72	72	72	72	72	72		432		
Ticket printing	110							110	110		
Advertising	6,000		1,200	1,200	1,200	1,200	1,200		6,000		
General Manager pay and FICA	7,500							7,500	7,500		
Personnel Manager pay and FICA	1,000							1,000	1,000		
Workers' Comp	350	50	50	50	50	50	50	50	350		
Soloists Flowers	300		100	25	150	25	-	-	300		
Donor Party	500							-	500		
Donation Solicitation, Printing/Postage	900							900	900		

Eau Claire Chamber Orchestra, Inc.

2010-2011 Budget

7/21/2010 Draft

	Total 3rd Draft	#1 Top	#2 Grace	#3 Grace	#4 Family	#5 Grace	#6 Grace	Other	Total 2nd Draft	2010-11 Budget	Changes from 3rd
Season Brochures, Printing/Postage	1,675							1,675	1,675		
Graphic Artist Fee	225							225	225		
Programs, printing	1,550							1,550	2,025	(475)	Correction
CVCVB Membership	125							125	125		
Wisconsin Assn Symphony Orch	75							75	75		
Friends's kiosk costs	200							200	400	(200)	Per Board
Telephone	480							480	480		
T-Shirts	-							-	200	(200)	Per Board
Stationary, copies	500							500	800	(300)	Ad swap
Office Supplies	300							300	300		
Postage, Other	250							250	250		
Other	150							150	150		
TOTAL EXPENDITURES	59,558	3,193	5,472	11,598	7,426	9,658	6,622	15,090	60,733	(1,175)	
NET INCOME (LOSS)	(8,491)	557	(2,999)	(7,625)	224	(7,185)	(4,149)	13,185	(9,866)	1,375	
Season Brochure & Program Status											
Revenue	4,600								4,600		
Cost											
Season Brochures, Printing/Postage	1,675								1,675		
Graphic Artist Fee	225								225		
Programs, printing	1,550								2,025		
Net revenue over cost	3,450								3,916		
	1,150								684		

City of Eau Claire, Wisconsin

2011 Adopted Organization Requests

November 5, 2010



Eau Claire Regional Arts Council

Function

The Eau Claire Regional Arts Council (ECRAC) promotes the appreciation, enjoyment and growth of the arts, and provides a place where artists may create, perform, and display their work. Thousands of people attend shows and events held by this local performing arts organization. The Arts Center provides a home base for over twenty local arts organizations, gallery space for area professional artists, a grand theatre for local and national touring shows, concerts, plays, dance performances, and many other events. For over twenty years, the Arts Council has been fulfilling a vital purpose; to transform people's lives through the performing and visual arts.

Request

The Eau Claire Regional Arts Council has submitted a 2011 budget proposal that includes funding of \$95,200 from the City of Eau Claire. The City's contributions are used to repay debt service and for program development and building maintenance.

2011 Budget

A \$95,200 appropriation for operations is adopted in the 2011 Program of Services.

August 9, 2010

Ms. Rebecca K. Noland
Finance Director, City of Eau Claire
203 S. Farwell Street
Eau Claire, WI 54701

Dear Ms. Noland:

On behalf of our Board of Directors, I am writing to respectfully request funding for the Eau Claire Regional Arts Council (ECRAC) in the amount of \$95,200, to be included in the City's 2010 budget. In FY10, the Eau Claire City Council approved ECRAC funding in the amount of \$95,200 and we thank you for this approval. Thank you very much for presenting our request to the City Council.

We thank the Council for the support provided to ECRAC every year since 1988. We count on the City to help us operate the State Theatre and Arts Center for the enjoyment of everyone in our community, and for visitors to the area as well. Your grant represents a sizeable portion of our operating revenue (1/8th of our projected \$790,000 budget.)

More than half of the City's grant is automatically returned to US Bank for debt service. While not a glamorous purpose, assistance with debt service allows us the freedom to meet the community's needs with our other revenues. The remaining half of the grant helps to pay ever increasing utility bills, as well as facility maintenance and other costs of doing business on behalf of our constituents.

This past year was again full of obstacles and opportunities. In an effort to maximize cash flow and organizational stability in the "new economy," our staff has taken mandatory furloughs, and all non-essential outside services were cut or suspended. We have reduced our programming, but only slightly. It is widely known that an organization like ours can not "save it self to health." We must continue to produce and present works of art to remain relevant, and thus maintain the ability to raise both earned and unearned revenue.

On the positive side, our intense marketing and awareness efforts have raised the profile of our facility and programming not only locally, but statewide and nationally. Locally, we have been able to maintain, and in some cases, increase ticket sales. Statewide, I am a member of the Arts Wisconsin board of directors, and have been invited to speak at statewide arts and presenter conferences. Nationally, we have been noticed by marketing specialists and promoters working with big name entertainers such as Ron White, John Prine and Steve Martin, allowing us to present acts the we could not attain on our own.

Your support has been critical over the years in building the Art Center's programming, in developing audiences and in providing a home base for **over twenty** local organizations like the Chippewa Valley Symphony, regional artists, and for music and dance instructors and their students. With your continued help, we will continue to fulfill our mission, *"to transform people's lives through the performing and visual arts."*

The Arts Center and State Theatre are “common ground” in our community, attracting

- Audiences who attend performances and visit our Art Gallery
- Artists who exhibit their work here; local and national performers—actors, dancers, musicians—who perform here
- Children and adults who learn music, dance lessons and theatre
- People who participate in planning arts programs and festivals, through ECRAC and its constituent organizations
- Interns and volunteers who gain valuable work experience here

The Arts Center is a significant contributor to the quality of life in the Chippewa Valley and to its economy as well. The estimated spending of the Eau Claire Regional Arts Council and our constituent organizations is over \$2.5 Million annually. This supports over 70 FTE jobs, and generates nearly \$200,000 in state and local government revenue.

As we look to the future, we are very excited to be a part of the community’s visioning process, Clear Vision. We are working closely with the university, the city, and all local and regional arts organizations to determine the arts needs of our community, and how to best satisfy them. It is a very exciting time, and it serves only to fuel our passion to be a centerpiece of downtown redevelopment and the Chippewa Valley’s premier Arts Center.

The attached report contains

- Highlights of FY 2010
- Statistics on audience attendance and use of our facility
- Type of shows, programs and art exhibits presented
- Illustrations of special events and activities
- FY 2010 financial statements, including budgeted and actual revenues and expenses
- A preview of 2010/2011 programming and special projects

Thank you for considering our request for continued funding of the Eau Claire Regional Arts Council. We are appreciative for previous years of funding and we thank you for your consideration for 2010. We hope that we have continued to earn the trust of the City of Eau Claire and that you will once again decide that our cause is worth supporting.

Sincerely,



Ben Richgruber
Executive Director

FY 2010-2011 ECRAC Master Budget Sheet

GL Acct.	Description	July	August	September	October	November	December	January	February	March	April	May	June	2010/2011 Annual Budget	Projected 2009/2010 Actual
Revenue															
Production Revenue															
40088	Fee, Web Handling Fee	\$25.06	\$25.06	\$363.33	\$194.19	\$300.69	\$43.95	\$162.87	\$50.11	\$37.59	\$162.87	\$62.84	\$-	\$1,428.26	1,900.00
40089	Fee, Web Convenience Fee	\$83.52	\$83.52	\$1,211.10	\$647.31	\$1,002.29	\$146.17	\$542.91	\$167.05	\$125.29	\$542.91	\$208.81	\$-	\$4,760.87	8,100.00
40070	Fee, Handling, Box Office	\$83.08	\$83.08	\$1,204.72	\$643.90	\$997.01	\$145.40	\$540.05	\$166.17	\$124.63	\$540.05	\$207.71	\$-	\$4,735.81	8,600.00
40090	Fee, Facility	\$3,640.00	\$3,640.00	\$1,204.72	\$1,010.00	\$8,480.00	\$8,370.00	\$1,077.33	\$5,000.00	\$5,060.00	\$9,060.00	\$8,100.00	\$5,200.00	\$78,420.00	83,500.00
40060	Rent, Performance	\$3,600.00	\$800.50	\$12,848.79	\$14,955.39	\$20,073.83	\$8,600.00	\$11,077.33	\$5,000.00	\$5,000.00	\$6,600.00	\$9,000.00	\$7,600.00	\$105,155.84	101,900.00
40080	Net Ticket Sales, ECRAC	\$2,249.47	\$-	\$6,627.76	\$12,127.72	\$7,185.86	\$10,234.05	\$6,547.41	\$7,504.04	\$5,457.93	\$37,055.19	\$1,496.39	\$-	\$86,251.77	99,800.00
40081	Net Ticket Sales, Split	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$10,234.05	19,000.00
40001	Net Ticket Sales, Rental	\$-	\$2,838.12	\$40,591.18	\$22,532.76	\$58,407.22	\$-	\$15,874.16	\$-	\$-	\$-	\$-	\$-	\$140,243.44	220,900.00
Facility Overhead Revenue															
40170	Grants, Operational	\$7,933.37	\$16,433.33	\$7,933.33	\$7,933.33	\$7,933.33	\$7,933.33	\$7,933.33	\$7,933.33	\$7,933.33	\$7,933.33	\$7,933.33	\$7,933.33	\$103,700.00	103,700.00
40160	Grants, Project/Capital	\$3,000.00	\$125,000.00	\$-	\$-	\$-	\$-	\$5,000.00	\$-	\$-	\$-	\$-	\$-	\$133,000.00	13,500.00
40150	Grants, Show Spec.	\$-	\$-	\$-	\$-	\$-	\$-	\$3,000.00	\$-	\$-	\$-	\$-	\$-	\$3,000.00	7,000.00
40055	Playbill Ad Revenue	\$-	\$1,000.00	\$1,000.00	\$6,000.00	\$1,000.00	\$1,000.00	\$-	\$-	\$-	\$-	\$-	\$-	\$10,000.00	9,800.00
40011	Donations, Gallery Renovation	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	5,800.00
40040	Donations, Unsolicited	\$1,375.00	\$1,375.00	\$1,375.00	\$1,375.00	\$1,375.00	\$1,375.00	\$1,375.00	\$1,375.00	\$1,375.00	\$1,375.00	\$1,375.00	\$1,375.00	\$16,500.00	6,500.00
40045	Donations, Anniversary Gifts	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	2,000.00
40050	Donations, Show Spec. (Sponsorships)	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	11,500.00
40063	Friends of ECRAC Festival of Trees	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$16,500.00	2,000.00
40130	Memberships, Individual	\$7,000.00	\$3,000.00	\$3,000.00	\$4,000.00	\$4,500.00	\$5,500.00	\$10,000.00	\$10,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$45,000.00	12,800.00
40140	Memberships, Business	\$3,000.00	\$2,000.00	\$3,000.00	\$4,000.00	\$4,500.00	\$5,500.00	\$10,000.00	\$10,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$45,000.00	62,000.00
40120	Solicitation, Year End	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$12,000.00	7,000.00
40030	Commission, Perf. Merch	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$16,000.00	6,100.00
40088	Jubilee Donation	\$-	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$4,000.00	4,400.00
40085	Jubilee Admission/Raffle	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$3,000.00	3,000.00
40087	Jubilee Auctions/Concession	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$3,000.00	3,000.00
40059	Rent, Office/Storage	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$15,500.00	15,500.00
40061	Improv/Art Classes	\$-	\$-	\$-	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$24,000.00	24,000.00
40010	Gallery Sale, Exhibited	\$-	\$-	\$-	\$-	\$-	\$4,500.00	\$-	\$1,000.00	\$-	\$-	\$-	\$-	\$3,000.00	3,000.00
40110	Retail Sales/Gift Gallery	\$-	\$-	\$20.00	\$20.00	\$30.00	\$30.00	\$30.00	\$30.00	\$20.00	\$20.00	\$20.00	\$20.00	\$5,500.00	5,500.00
40095	Live Art	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$200.00	200.00
40199	Arts Link	\$-	\$-	\$-	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$300.00	1,700.00
40100	Concession Sale, Gen.	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$25,000.00	300.00
40000	Unearned Rev./Div./Int.	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$1,500.00	25,000.00
Total Production Revenue															
		\$9,881.14	\$27,029.29	\$67,966.88	\$62,111.28	\$96,446.90	\$27,539.47	\$43,804.73	\$18,167.37	\$15,805.43	\$52,961.02	\$19,075.55	\$12,800.00	\$431,230.95	\$541,700.00
Total Facility Overhead Revenue		\$24,433.37	\$163,833.33	\$18,353.33	\$30,903.33	\$22,913.33	\$30,913.33	\$71,913.33	\$30,913.33	\$26,403.33	\$35,853.33	\$38,033.33	\$47,473.33	\$532,200.00	\$337,100.00
Total Revenue		\$34,114.51	\$185,103.62	\$85,920.21	\$93,014.61	\$119,360.23	\$58,452.80	\$115,718.06	\$49,080.70	\$42,208.76	\$88,814.35	\$57,108.88	\$60,533.33	\$963,430.95	\$878,800.00
Expenses															
Production Expenses															
50170	Advertising, Placement	\$2,000.00	\$-	\$500.00	\$2,700.00	\$2,250.00	\$2,300.00	\$2,300.00	\$2,250.00	\$2,250.00	\$2,800.00	\$500.00	\$-	\$19,850.00	30,000.00
50171	Advertising, Creation	\$12,000.00	\$-	\$100.00	\$-	\$150.00	\$75.00	\$100.00	\$-	\$-	\$-	\$-	\$-	\$12,000.00	15,000.00
50221	Fees, Production Services	\$-	\$-	\$100.00	\$-	\$500.00	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$425.00	400.00
50080	Fees, Bank Credit Card	\$154.03	\$233.58	\$3,561.48	\$2,544.26	\$5,002.34	\$630.20	\$1,704.29	\$480.15	\$380.37	\$2,285.94	\$148.69	\$-	\$17,095.34	20,200.00
50080	Fees, Tickets - SABO	\$153.86	\$193.86	\$2,230.97	\$1,192.42	\$1,846.32	\$269.26	\$1,000.09	\$307.72	\$230.79	\$1,000.09	\$384.65	\$-	\$2,770.02	6,300.00
50081	Hospitality, Artist: Lodging & Catering	\$3,000.00	\$-	\$6,500.00	\$12,000.00	\$8,000.00	\$-	\$100.00	\$300.00	\$900.00	\$-	\$-	\$-	\$2,100.00	7,000.00
50190	Payout, Artist	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$7,000.00	\$7,000.00	\$20,000.00	\$3,000.00	\$-	\$66,500.00	121,300.00
50189	Payout, Split	\$-	\$-	\$-	\$-	\$-	\$7,675.54	\$-	\$-	\$-	\$-	\$-	\$-	\$7,675.54	11,800.00
50189	Payout, Promoter	\$-	\$2,838.12	\$40,591.18	\$22,532.76	\$58,407.22	\$400.00	\$15,874.16	\$-	\$-	\$-	\$-	\$-	\$140,243.44	220,900.00
50410	Production, Labor Overruns	\$-	\$-	\$100.00	\$-	\$400.00	\$100.00	\$100.00	\$-	\$100.00	\$500.00	\$100.00	\$-	\$1,400.00	1,000.00
50220	Production, Rental Equipment	\$-	\$-	\$-	\$-	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$-	\$1,000.00	\$-	\$-	\$5,000.00	8,000.00
53040	Production, Stage Supply	\$100.00	\$-	\$400.00	\$400.00	\$500.00	\$100.00	\$200.00	\$100.00	\$100.00	\$100.00	\$100.00	\$-	\$2,000.00	1,300.00
Facility Overhead Expenses															
50193	Jubilee Expense	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$6,400.00	6,400.00
50192	Payout, Visual Artist	\$-	\$-	\$-	\$-	\$-	\$2,925.00	\$-	\$650.00	\$-	\$-	\$-	\$-	\$3,575.00	3,300.00
56500	Production, Bea Wagner Outreach	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$350.00	350.00
53000	Building Expense, Depreciation	\$5,400.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$71,400.00	64,000.00
53025	Building Expense, Equipment Purchase	\$-	\$-	\$-	\$-	\$-	\$-	\$1,000.00	\$-	\$-	\$-	\$-	\$-	\$1,000.00	1,000.00
50240	Building Expense, Equipment Repairs	\$-	\$-	\$-	\$-	\$-	\$-	\$1,000.00	\$-	\$-	\$-	\$-	\$-	\$1,000.00	1,000.00
53020	Building Expense, Equipment Rental	\$-	\$-	\$-	\$-	\$-	\$-	\$1,000.00	\$-	\$-	\$-	\$-	\$-	\$1,000.00	1,000.00
50270	Building Expense, Gas & Electric	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$45,000.00	42,500.00
50230	Building Expense, Maintenance, Laundry & Service Contracts	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$14,400.00	14,000.00
54000	Building Expense, MIS/IT, Equip & Software	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$1,500.00	1,500.00
52010	Building Expense, Office Supply	\$225.00	\$225.00	\$225.00	\$225.00	\$225.00	\$225.00	\$225.00	\$225.00	\$225.00	\$225.00	\$225.00	\$225.00	\$2,700.00	2,700.00
50310	Building Expense, Telephone	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$3,900.00	3,900.00
50280	Building Expense, Water & Refuse	\$415.00	\$415.00	\$415.00	\$415.00	\$415.00	\$415.00	\$415.00	\$415.00	\$415.00	\$415.00	\$415.00	\$415.00	\$5,000.00	5,000.00
50000	Concessions Purchased, Food	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	8,000.00
50010	Concessions Purchased, Soda	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	\$8,000.00	8,000.00
50020	Concessions Purchased, Intoxicating	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	4,800.00
50070	Fees, Banking	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$180.00	160.00
53010	Fees, Dues & Subscriptions	\$105.00	\$105.00	\$105.00	\$105.00	\$105.00	\$105.00	\$105.00	\$105.00	\$105.00	\$105.00	\$105.00	\$105.00	\$1,260.00	1,260.00
50120	Fees, Loan Interest, US Bank	\$1,440.00	\$1,440.00	\$1,440.00	\$1,440.00	\$1,440.00	\$1,440.00	\$1,440.00	\$1,440.00	\$1,440.00	\$1,440.00	\$1,440.00	\$1,440.00	\$17,280.00	21,000.00

City of Eau Claire, Wisconsin

2011 Adopted

Organization Requests

November 5, 2010



Paul Bunyan Logging Camp Museum

Function

The Paul Bunyan Logging Camp Museum is a historical and educational vehicle that displays the logging and lumbering industry that sparked the early growth of Eau Claire, the Chippewa Valley, and the surrounding area. Established in 1934, the Paul Bunyan Logging Camp Museum is perhaps one of the oldest museums in western Wisconsin. Visitor statistics have shown this attraction to be a vital part of the area's cultural experience and a value to our local economy.

Attendance includes tours for children from public and private schools, and from local and out-of-town visitors. The logging camp works in conjunction with the Chippewa Valley Museum to develop additional child-education programs for children. In addition to its regular operations, the museum has hosted free admission events on the Fourth of July and Festival in the Pines. They are always looking for new ways to promote and fund the Camp. They have involvement with local athletes, the Indianhead Running Club, and will be launching an annual chainsaw carving art fair event.

Request

The Paul Bunyan Logging Camp Museum has submitted a 2011 budget proposal that includes funding of \$31,500 from the City of Eau Claire.

2011 Budget

A \$31,000 appropriation for operations is adopted in the 2011 Program of Services.



Paul Bunyan Logging Camp Museum
PO Box 221
Eau Claire, WI 54702
715-835-6200
blueox@clearwire.net
paulbunyancamp.org

August 12, 2010

Rebecca Noland
Finance Director
City of Eau Claire
203 S. Farwell St.
Eau Claire, WI 54701

Dear Ms. Noland:

This letter serves as the Paul Bunyan Logging Camp Museum's ("Camp") request for financial support from the City of Eau Claire for 2011. We appreciate the funding we receive from the City and for reasons discussed below, the Camp is asking for \$31,500 for 2011, the same amount given to us in 2010. Our budget for 2011 is almost identical to our budget for 2010.

Last year we provided you with a detailed account of changes we had made to increase our profit margins and decrease our expenses. We are happy to report that those changes are making a positive impact on our bottom line this year. As you can see from the enclosed PNL Statement, our expenses and our income balance each other out. We would like to provide you with information concerning our largest expenses. ***Salaries, utilities, and advertising make up 81% of our budgeted expenses.***

Payroll accounts for 65% of our annual expenses. We have the equivalent of one full-time employee: the executive director and the administrative assistant each work 20 hours per week year round. Their duties include fundraising, designing advertising and marketing pieces, researching artifacts, soliciting and training volunteers, scheduling tours, accounting duties, gift shop purchasing, and all the other duties that are necessary to run the museum.

We have several guides/caretakers who work on a seasonal basis. The guides take care of the maintenance of the Camp and are responsible for handling all the tours visiting the museum. They are also responsible for opening and closing the camp on a daily basis and manage the camp on week-ends. Our main mission is to educate national visitors and local citizens about the impact logging had on the history of Eau Claire. ***We host more than 4000 school children from 70-mile radius each year at the camp.*** We follow the DPI curriculum in designing tours for grade

school students and work very closely with the Eau Claire School District to ensure that our tours enhance what the students are learning in the classroom.

We also have two high school students who work in our gift shop on week-ends. ***Our gift shop has continued to show a growth in sales the past five years. We have people coming in just to shop each week.*** Also, Visit Eau Claire recommends our store for Wisconsin and Eau Claire souvenirs. We also have a variety of Hank Aaron collectibles which are unique to the area.

Utilities make up 9% of our budgeted expenses. We continue to look for ways to save energy and reduce costs in becoming a “greener” business. ***One of our dedicated volunteers, Gordy Larson, a retired electrician, recently installed motion detector lights in all of our out buildings. We will begin to see savings on this installation already this year.***

Seven percent of our budget expenses are advertising charges. Our goal has been to gradually increase our advertising budget annually and carefully analyze how these additional promotions are working. ***Although the recession has negatively affected the tourism industry the past few years, we have continued to see growth in our attendance.***

We track visitors from four categories: Eau Claire (within an hour radius), Wisconsin (excluding the Eau Claire area), National, and International. ***We are lucky enough to meet people from all over the world on a weekly basis.*** At our half-way point this year we have already had visitors from 19 foreign countries. We have had five visitors from Spain, all at different times. We also had a Swedish tour of 25 adults who visited our camp recently. Enclosed you will find several of our daily sign-in sheets illustrating where our visitors come from.

We have seen the largest growth in the Wisconsin and National visitors. We have had visitors from all 50 states with the exception of Idaho, Maine, and Vermont. We have had 20-50 visitors from many states including California, Florida and Texas.

As our advertising expands, we continue to see more visitors who say they come to Eau Claire specifically to see the Camp. Currently about 17% of our visitors fit this category. Anecdotally we hear this a lot. Several weeks ago we had a group of five visitors from Pennsylvania. They were touring the 48 mainland states and visiting one attraction in each state. We were lucky enough to be the Wisconsin attraction.

Advertising in *Volume One* has helped us to increase our Eau Claire attendance. In addition we have been trying to hold events to encourage local visitors. ***In May we had a concert by family entertainer and PBS movie producer Bill Jamerson who sang songs and told stories about the logging era.*** Last month we did a joint promotion with the Eau Claire Express players. ***Kids toured the Camp with Express players and then attended an Express game that evening. We have an interactive gaming system which will begin in August which will allow***

families and teens to participate in tours using their cell phone texting capabilities. We are also working with the Indianhead Running Club for their 37th annual race at Carson Park this fall. They will register at the Camp, start the race at the Paul and Babe statues, participate in some logging events and use Paul and Babe figurines for their trophies.

In addition to looking for new ways to promote the Camp, we are continuing to search for new funding resources. Our endowment fund continues to grow although it will be at least another decade before it gets to the point where we can rely on it exclusively for meeting our operating budget. ***One event we are very excited about is a potential fundraising event for August 2011. It will center around a chainsaw carving art fair.*** Visitors will be able to watch the artists carve throughout the week-end and bid on the carvings. We are meeting with Visit Eau Claire and several possible sponsors to get this event off and running. With the demise of Sawdust City Days, we are hoping this will become a major yearly summer event for Eau Claire.

We hope you can see we are a vital and busy attraction and we continue to bring visitors to the Eau Claire Area. We also place an emphasis on educating the children of Eau Claire. The Eau Claire City subsidy is about 40% of our revenue and if we lose any of that amount this year, not only would it put us in the red, but it would negatively impact our funding of the chainsaw competition which hopefully will become a major annual fundraising event for the Camp and the City of Eau Claire. We understand you have an impossible task in balancing the budget, but the \$31,500 investment you make in the Paul Bunyan Logging Camp Museum helps keep our doors open and enables us to continue bringing visitors to Eau Claire. ***In 2010 we estimate that our Camp was responsible for bringing almost \$200,000 into the city.*** You are also helping to preserve an era of Eau Claire history that helped shape the entire region.

Thank you for considering our request for a 2011 city subsidy.

Sincerely,

Diana Peterson, Executive Director
Paul Bunyan Logging Camp Museum

enclosures

**Paul Bunyan Logging Camp Museum
Quarterly Profit & Loss Statement**

	2010 Budget	Q-1 Actual	Q-2 Actual
Ordinary Income/Expense			
Income			
Admissions	20000	117	8492
City/County Subsidies	35500	7750	19500
Contributions Income	13000	5341	7401
Gift Shop Sales	12000	0	6124
Grants	0	0	0
Total Income	80500	13208	41517
Cost of Goods Sold	5000	0	2418
Gross Profit	75500	13208	39099
Expense			
Advertising	5200	1401	4574
Bank Service Charges	500	15	140
Dues & Subscriptions	400	114	189
Licenses & Permits	0	10	0
Insurance	3400	0	2608
Internet Services	550	111	185
Postage & Delivery	350	1565	611
Payroll Expense	45000	6669	20094
Payroll Liability	3500	510	1537
Casual Labor	200	0	51
Program Expense	2000	455	730
Sales & Use Tax	650	65	65
Security Services	600	91	258
Supplies, Office	700	0	246
Supplies, Other	800	0	211
Telephone	750	163	272
Utilities, Gas & Electric	7000	2493	4001
Utilities, Water	500	118	118
Miscellaneous	300	363	0
Camp Equip & Mtce	500	137	306
Bldg Mtce	1500	43	651
Printing & Reprod.	400	119	0
Total Expense	74800	14442	36847
Net Income	700	-1234	2252

of 3 categories

City of Eau Claire, Wisconsin

2011 Adopted Organization Requests

November 5, 2010



Children's Museum of Eau Claire

Function

The Children's Museum of Eau Claire (CMEC) is an interactive environment for children that will inspire the imagination, discovery, creativity, and the love of learning. It is a valuable educational resource, economic development tool, and destination place for tourists from surrounding communities. The CMEC was selected as one of the few district-approved field trips by the Eau Claire Area School District. Throughout its growth, the museum has continued to operate a special place where children learn through hands-on play. In an effort to keep the cost of admission affordable for its visitors and schools, the Children's Museum supplements the money they earn with membership support, numerous donations, and many fundraising events.

Request

The Children's Museum of Eau Claire has submitted a 2011 budget proposal that includes funding of \$5,000 from the City of Eau Claire.

2011 Budget

A \$4,400 appropriation for operations is adopted in the 2011 Program of Services.

July 27, 2010



Rebecca K. Noland
Finance Director
City of Eau Claire
203 S. Farwell Street
Box 5148
Eau Claire, WI 54702-5148

Dear Ms. Noland and the Eau Claire City Council Members;

Imagine a safe place for children in our community where they can spend time exploring, discovering, learning and simply having fun. That place in Eau Claire is the Children's Museum of Eau Claire (CMEC), and your past support has enabled us to become an invaluable community resource since 2004.

Please consider this letter our formal request for a \$5,000 funding allocation from the City of Eau Claire for 2011. Through the City's financial investment, the Children's Museum will be able to continue to provide the very best environment to inspire imagination, discovery, creativity and the love of learning.

This past year has been eventful for a number of reasons, the greatest of which is that the Children's Museum of Eau Claire celebrated its fifth anniversary in December 2009. We also celebrated the first full year of operation of the new water exhibit, which was made possible through numerous donations totaling over \$200,000. I was honored to join the Museum in September 2009 as its executive director.

In February, the CMEC board completed a strategic plan that lays out our vision and plans for the next three years. The three primary goals include: 1) finalizing the plan for completing the second floor so that the entire building is fully utilized to accomplish our mission; 2) establishing a baseline of financial security that includes funding to start an endowment, creating an 18-month funding reserve and implementing a more extensive major giving and annual giving program; and 3) expanding community outreach activities, creating more developmentally appropriate activities to align with school-age curricula and developing a traveling exhibit to increase the Museum's exposure and as a funding source.

Some of our major accomplishments for this past year include:

- Receiving \$50,000 in seed money to start the CMEC Endowment Fund.
- Initiating and completing the first CMEC Grand Raffle, which netted \$9,000 for operational expenses. Also completing successful Hands across Eau Claire, Rubber Turtle River Race and Hollywood fundraising activities raising \$11,000, \$12,000 and \$27,000 respectively.
- Revamping membership categories to provide expanded opportunities for grandparent and daycare provider memberships. Also initiated a small charge for Access Fund memberships to ensure sustainability.
- Introducing Women's Giving Hands Circle and a more systematic annual giving program. Also revised Birthday Party and membership renewal programs to ensure baseline of annual funding support.
- Introducing the "Night at the Museum" community outreach to give families an evening outlet for their children to have supervised play without their parents.

The Children's Museum experienced an 11% increase in the number of total visitors, welcoming 49,707 over the past 12 months. The majority of these visitors came from a 90 mile radius of Eau Claire. We have 1010 members, 58% of whom come from the greater Eau Claire area. Our Access Fund for low-income families increased by 40%, reflecting a general economic trend but also the Museum's commitment to accessibility.

I know that the City has many requests for support and demands on its limited budget. Your continuing belief in and support of the Museum's valuable role in our community and downtown is a public trust we take very seriously. Please know that should you continue the City's support, yours will be an investment in the future of our community.

Thank you again for your past generosity and future consideration.

Sincerely,



Darcy Way
Executive Director

Children's Museum of Eau Claire, Inc. Profit & Loss Budget vs. Actual January through June 2010

	TOTAL		
	Jun 10	Budget	\$ Over Budget
Income			
40000 · Sales - daily admissions	8,435.00	7,500.00	935.00
40100 · Sales - memberships	4,590.00	5,000.00	-410.00
40105 · Sales - Access Fund memberships	90.00	41.67	48.33
40110 · Sales - birthday parties	836.00	708.33	127.67
40201 · Sales-Museum Shop IS	443.86	375.00	68.86
40600 · Sales - Field Trips	1,389.50	1,750.00	-360.50
41000 · Contributions-unrestricted	276.94	1,000.00	-723.06
41050 · Contributions-Board Members	1,550.00	4,000.00	-2,450.00
41200 · Grants	2,400.00	4,000.00	-1,600.00
41300 · Program Sponsorships	500.00	2,000.00	-1,500.00
42400 · Contributions - Restricted	0.00	0.00	0.00
42410 · Subsidized memberships	120.00	200.00	-80.00
42702 · Turtle Race	0.00	0.00	0.00
42703 · Hands Across Eau Claire	0.00	0.00	0.00
42704 · Hollywood	0.00	0.00	0.00
42800 · Interest Income	184.64	100.00	84.64
42900 · Grand Raffle	4,390.00	0.00	4,390.00
42903 · Corporate Memberships	0.00	1,000.00	-1,000.00
42904 · Music/Art Program	0.00	0.00	0.00
42906 · Endowment Fund	0.00	0.00	0.00
42907 · Pwr of the Purse (Women's Phil)	0.00	2,000.00	-2,000.00
42908 · 1st Floor Exhib Spnsps Renewls	0.00	10,000.00	-10,000.00
42909 · Website Corp Sponsors	1,000.00	2,000.00	-1,000.00
42910 · Night at the Museum	0.00	0.00	0.00
45500 · Shipping Charges Reimbursed	17.00	0.00	17.00
Total Income	26,222.94	41,675.00	-15,452.06
Cost of Goods Sold			
50000 · Cost of Sales	0.00	133.33	-133.33
Total COGS	0.00	133.33	-133.33
Gross Profit	26,222.94	41,541.67	-15,318.73
Expense			
51000 · Salaries	273,007.81	292,989.94	-19,982.13
51010 · Salaries - part time	18.10	0.00	18.10
51020 · Salaries - seasonal	0.00	0.00	0.00
51030 · Salaries - temporary	0.00	0.00	0.00
51040 · Salaries - volunteer	0.00	0.00	0.00
51050 · Salaries - other	0.00	0.00	0.00
51060 · Salaries - other	0.00	0.00	0.00
51070 · Salaries - other	0.00	0.00	0.00
51080 · Salaries - other	0.00	0.00	0.00
51090 · Salaries - other	0.00	0.00	0.00
51100 · Salaries - other	0.00	0.00	0.00
51110 · Salaries - other	0.00	0.00	0.00
51120 · Salaries - other	0.00	0.00	0.00
51130 · Salaries - other	0.00	0.00	0.00
51140 · Salaries - other	0.00	0.00	0.00
51150 · Salaries - other	0.00	0.00	0.00
51160 · Salaries - other	0.00	0.00	0.00
51170 · Salaries - other	0.00	0.00	0.00
51180 · Salaries - other	0.00	0.00	0.00
51190 · Salaries - other	0.00	0.00	0.00
51200 · Salaries - other	0.00	0.00	0.00
51210 · Salaries - other	0.00	0.00	0.00
51220 · Salaries - other	0.00	0.00	0.00
51230 · Salaries - other	0.00	0.00	0.00
51240 · Salaries - other	0.00	0.00	0.00
51250 · Salaries - other	0.00	0.00	0.00
51260 · Salaries - other	0.00	0.00	0.00
51270 · Salaries - other	0.00	0.00	0.00
51280 · Salaries - other	0.00	0.00	0.00
51290 · Salaries - other	0.00	0.00	0.00
51300 · Salaries - other	0.00	0.00	0.00
51310 · Salaries - other	0.00	0.00	0.00
51320 · Salaries - other	0.00	0.00	0.00
51330 · Salaries - other	0.00	0.00	0.00
51340 · Salaries - other	0.00	0.00	0.00
51350 · Salaries - other	0.00	0.00	0.00
51360 · Salaries - other	0.00	0.00	0.00
51370 · Salaries - other	0.00	0.00	0.00
51380 · Salaries - other	0.00	0.00	0.00
51390 · Salaries - other	0.00	0.00	0.00
51400 · Salaries - other	0.00	0.00	0.00
51410 · Salaries - other	0.00	0.00	0.00
51420 · Salaries - other	0.00	0.00	0.00
51430 · Salaries - other	0.00	0.00	0.00
51440 · Salaries - other	0.00	0.00	0.00
51450 · Salaries - other	0.00	0.00	0.00
51460 · Salaries - other	0.00	0.00	0.00
51470 · Salaries - other	0.00	0.00	0.00
51480 · Salaries - other	0.00	0.00	0.00
51490 · Salaries - other	0.00	0.00	0.00
51500 · Salaries - other	0.00	0.00	0.00
51510 · Salaries - other	0.00	0.00	0.00
51520 · Salaries - other	0.00	0.00	0.00
51530 · Salaries - other	0.00	0.00	0.00
51540 · Salaries - other	0.00	0.00	0.00
51550 · Salaries - other	0.00	0.00	0.00
51560 · Salaries - other	0.00	0.00	0.00
51570 · Salaries - other	0.00	0.00	0.00
51580 · Salaries - other	0.00	0.00	0.00
51590 · Salaries - other	0.00	0.00	0.00
51600 · Salaries - other	0.00	0.00	0.00
51610 · Salaries - other	0.00	0.00	0.00
51620 · Salaries - other	0.00	0.00	0.00
51630 · Salaries - other	0.00	0.00	0.00
51640 · Salaries - other	0.00	0.00	0.00
51650 · Salaries - other	0.00	0.00	0.00
51660 · Salaries - other	0.00	0.00	0.00
51670 · Salaries - other	0.00	0.00	0.00
51680 · Salaries - other	0.00	0.00	0.00
51690 · Salaries - other	0.00	0.00	0.00
51700 · Salaries - other	0.00	0.00	0.00
51710 · Salaries - other	0.00	0.00	0.00
51720 · Salaries - other	0.00	0.00	0.00
51730 · Salaries - other	0.00	0.00	0.00
51740 · Salaries - other	0.00	0.00	0.00
51750 · Salaries - other	0.00	0.00	0.00
51760 · Salaries - other	0.00	0.00	0.00
51770 · Salaries - other	0.00	0.00	0.00
51780 · Salaries - other	0.00	0.00	0.00
51790 · Salaries - other	0.00	0.00	0.00
51800 · Salaries - other	0.00	0.00	0.00
51810 · Salaries - other	0.00	0.00	0.00
51820 · Salaries - other	0.00	0.00	0.00
51830 · Salaries - other	0.00	0.00	0.00
51840 · Salaries - other	0.00	0.00	0.00
51850 · Salaries - other	0.00	0.00	0.00
51860 · Salaries - other	0.00	0.00	0.00
51870 · Salaries - other	0.00	0.00	0.00
51880 · Salaries - other	0.00	0.00	0.00
51890 · Salaries - other	0.00	0.00	0.00
51900 · Salaries - other	0.00	0.00	0.00
51910 · Salaries - other	0.00	0.00	0.00
51920 · Salaries - other	0.00	0.00	0.00
51930 · Salaries - other	0.00	0.00	0.00
51940 · Salaries - other	0.00	0.00	0.00
51950 · Salaries - other	0.00	0.00	0.00
51960 · Salaries - other	0.00	0.00	0.00
51970 · Salaries - other	0.00	0.00	0.00
51980 · Salaries - other	0.00	0.00	0.00
51990 · Salaries - other	0.00	0.00	0.00
52000 · Salaries - other	0.00	0.00	0.00
52010 · Salaries - other	0.00	0.00	0.00
52020 · Salaries - other	0.00	0.00	0.00
52030 · Salaries - other	0.00	0.00	0.00
52040 · Salaries - other	0.00	0.00	0.00
52050 · Salaries - other	0.00	0.00	0.00
52060 · Salaries - other	0.00	0.00	0.00
52070 · Salaries - other	0.00	0.00	0.00
52080 · Salaries - other	0.00	0.00	0.00
52090 · Salaries - other	0.00	0.00	0.00
52100 · Salaries - other	0.00	0.00	0.00
52110 · Salaries - other	0.00	0.00	0.00
52120 · Salaries - other	0.00	0.00	0.00
52130 · Salaries - other	0.00	0.00	0.00
52140 · Salaries - other	0.00	0.00	0.00
52150 · Salaries - other	0.00	0.00	0.00
52160 · Salaries - other	0.00	0.00	0.00
52170 · Salaries - other	0.00	0.00	0.00
52180 · Salaries - other	0.00	0.00	0.00
52190 · Salaries - other	0.00	0.00	0.00
52200 · Salaries - other	0.00	0.00	0.00
52210 · Salaries - other	0.00	0.00	0.00
52220 · Salaries - other	0.00	0.00	0.00
52230 · Salaries - other	0.00	0.00	0.00
52240 · Salaries - other	0.00	0.00	0.00
52250 · Salaries - other	0.00	0.00	0.00
52260 · Salaries - other	0.00	0.00	0.00
52270 · Salaries - other	0.00	0.00	0.00
52280 · Salaries - other	0.00	0.00	0.00
52290 · Salaries - other	0.00	0.00	0.00
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52350 · Salaries - other	0.00	0.00	0.00
52360 · Salaries - other	0.00	0.00	0.00
52370 · Salaries - other	0.00	0.00	0.00
52380 · Salaries - other	0.00	0.00	0.00
52390 · Salaries - other	0.00	0.00	0.00
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52450 · Salaries - other	0.00	0.00	0.00
52460 · Salaries - other	0.00	0.00	0.00
52470 · Salaries - other	0.00	0.00	0.00
52480 · Salaries - other	0.00	0.00	0.00
52490 · Salaries - other	0.00	0.00	0.00
52500 · Salaries - other	0.00	0.00	0.00
52510 · Salaries - other	0.00	0.00	0.00
52520 · Salaries - other	0.00	0.00	0.00
52530 · Salaries - other	0.00	0.00	0.00
52540 · Salaries - other	0.00	0.00	0.00
52550 · Salaries - other	0.00	0.00	0.00
52560 · Salaries - other	0.00	0.00	0.00
52570 · Salaries - other	0.00	0.00	0.00
52580 · Salaries - other	0.00	0.00	0.00
52590 · Salaries - other	0.00	0.00	0.00
52600 · Salaries - other	0.00	0.00	0.00
52610 · Salaries - other	0.00	0.00	0.00
52620 · Salaries - other	0.00	0.00	0.00
52630 · Salaries - other	0.00	0.00	0.00
52640 · Salaries - other	0.00	0.00	0.00
52650 · Salaries - other	0.00	0.00	0.00
52660 · Salaries - other	0.00	0.00	0.00
52670 · Salaries - other	0.00	0.00	0.00
52680 · Salaries - other	0.00	0.00	0.00
52690 · Salaries - other	0.00	0.00	0.00
52700 · Salaries - other	0.00	0.00	0.00
52710 · Salaries - other	0.00	0.00	0.00
52720 · Salaries - other	0.00	0.00	0.00
52730 · Salaries - other	0.00	0.00	0.00
52740 · Salaries - other	0.00	0.00	0.00
52750 · Salaries - other	0.00	0.00	0.00
52760 · Salaries - other	0.00	0.00	0.00
52770 · Salaries - other	0.00	0.00	0.00
52780 · Salaries - other	0.00	0.00	0.00
52790 · Salaries - other	0.00	0.00	0.00
52800 · Salaries - other	0.00	0.00	0.00
52810 · Salaries - other	0.00	0.00	0.00
52820 · Salaries - other	0.00	0.00	0.00
52830 · Salaries - other	0.00	0.00	0.00
52840 · Salaries - other	0.00	0.00	0.00
52850 · Salaries - other	0.00	0.00	0.00
52860 · Salaries - other	0.00	0.00	0.00
52870 · Salaries - other	0.00	0.00	0.00
52880 · Salaries - other	0.00	0.00	0.00
52890 · Salaries - other	0.00	0.00	0.00
52900 · Salaries - other	0.00	0.00	0.00
52910 · Salaries - other	0.00	0.00	0.00
52920 · Salaries - other	0.00	0.00	0.00
52930 · Salaries - other	0.00	0.00	0.00
52940 · Salaries - other	0.00	0.00	0.00
52950 · Salaries - other	0.00	0.00	0.00
52960 · Salaries - other	0.00	0.00	0.00
52970 · Salaries - other	0.00	0.00	0.00
52980 · Salaries - other	0.00	0.00	0.00
52990 · Salaries - other	0.00	0.00	0.00
53000 · Salaries - other	0.00	0.00	0.00
53010 · Salaries - other	0.00	0.00	0.00
53020 · Salaries - other	0.00	0.00	0.00
53030 · Salaries - other	0.00	0.00	0.00
53040 · Salaries - other	0.00	0.00	0.00
53050 · Salaries - other	0.00	0.00	0.00
53060 · Salaries - other	0.00	0.00	0.00
53070 · Salaries - other	0.00	0.00	0.00
53080 · Salaries - other	0.00	0.00	0.00
53090 · Salaries - other	0.00	0.00	0.00
53100 · Salaries - other	0.00	0.00	0.00
53110 · Salaries - other	0.00	0.00	0.00
53120 · Salaries - other	0.00	0.00	0.00
53130 · Salaries - other	0.00	0.00	0.00
53140 · Salaries - other	0.00	0.00	0.00
53150 · Salaries - other	0.00	0.00	0.00
53160 · Salaries - other	0.00	0.00	0.00
53170 · Salaries - other	0.00	0.00	0.00
53180 · Salaries - other	0.00	0.00	0.00

Page 2 of 3

D-45

City of Eau Claire, Wisconsin

2011 Adopted Organization Requests

November 5, 2010



Eau Claire Municipal Band

Function

The Eau Claire Municipal Band is the oldest community musical organization in the City. Established during the Great Depression, this semi-professional ensemble performs free weekly quality outdoor concerts throughout the summer at the historical Sarge Boyd Band Shell in Owen Park. Concerts are video taped for broadcast over public access television providing entertainment to those unable to attend live performances.

The Municipal Band has established a Board of Directors to oversee its growth. The band members have agreed to play without compensation but funding is needed for sheet music, supplies, and stipends for the Director and Music Librarian.

Request

The Municipal Band has submitted a 2011 budget proposal that includes funding of \$3,500 from the City of Eau Claire.

2011 Budget

A \$2,900 appropriation for operations is adopted in the 2011 Program of Services. The Park Maintenance Division will continue to assist with the band shell and sound system setup and takedown.

ECMB

EAU CLAIRE MUNICIPAL BAND

August 9, 2010

City of Eau Claire
Attn: Rebecca Noland
P.O. Box 5148
Eau Claire, WI 54702

Dear Ms. Noland:

We thank you and the City Council members for including our request for economic assistance in the 2011 city budget. This funding for the Eau Claire Municipal Band affirms our mission, which, for over 100 years has been to enhance and enrich the quality of life for local residents, their guests, and other visitors to the city by providing weekly outdoor concerts throughout the summer free of charge so that ANYONE, regardless of financial circumstances, is able to attend.

Established during the first decade of the twentieth century, this 45-50 piece ensemble, which enjoys the distinction of being the oldest community musical organization in the city, has become a cherished local tradition. With many of its members possessing, contemplating, or actively pursuing degrees in music, it is a semi-professional group open to anyone, regardless of age, who can demonstrate ability to play the repertoire. With the exception of the percussionists, musicians are required to furnish and maintain their own instruments—even the tuba and bassoon players.

This past season began June 17th with the dedication of a plaque commemorating Sarge Boyd's half century of musical contributions to the city. The final concert on August 5th was a tribute to tuba player Hezzy Kappus who served for over six decades. Programming included, but was not limited to show tunes, TV/movie themes, marches, light classical, contemporary, and novelty pieces. Background information was provided for each selection by five different announcers, three of whom were celebrities—radio personality Jerry Thomas, State Rep. Kristen Dexter, and State Senate candidate Ed Thompson. Continuing features this year were the utilization of a variety of singers from the community, the showcasing of works by local composers and arrangers, a classic car show, and a flag-raising ceremony. Some new features were a clown doing the Chicken Dance, a juggling act, and a 5-piece family band specializing in Celtic and old American fiddle tunes. Publicity included two PSAs, a billboard, a bus ad, newspaper articles, and community calendars (online & traditional). Attendance for the Owen Park series added up to 3,188. That's 231 more than last year and constitutes a three-year trend of successive increases.

Without the city's support we doubt that the above accomplishments would have been possible. We recognize, however, that the city, which has been the band's primary sponsor for the past seventy-five years, continues to face fiscal challenges that impact on its ability to provide funding with the same level of commitment as it has in the past. In order, therefore, to continue building upon the standards set by previous generations and also to preserve a great American tradition, we realized that additional sources of support needed to be sought out. Consequently, we, once again, significantly broadened our base of support, partnering with three restaurants and receiving gifts of equipment and supplies from a number

of businesses and individuals. Audience donations were up substantially—\$3,276.85 as compared with \$1,743.33 in 2009.

Clearly, the Eau Claire Municipal Band has stood the test of time. It enjoys a colorful past and we believe it can look forward to an even brighter future as it becomes a more self-dependent, financially stable organization, capable of responding to an ever-changing society. So, for the 2011 season we are requesting \$3,500.00 from the City's Community Enhancement Fund. That's slightly more than last year but still far less than that received in 1931!

Enclosed please find our 2010 budget along with complete financial information for 2009. Should you have any questions or require further information, please do not hesitate to let us know. Thank you for the time and effort expended in reviewing this funding request.

Sincerely,

Rich Rich —

Rich Richardson
Past President
Eau Claire Municipal Band
richarrw@uwec.edu
715.834.9715



Eau Claire Municipal Band
Financial Statement
August 9, 2010

Beginning Balance	309.57
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Income

City of Eau Claire	2,900.00
Kappus Sisters	1,200.00
Visit Eau Claire	1,000.00
Walmart	300.00
RCU	100.00
CV Free Clinic	100.00
Lasker Jewelers	75.00
Xcel Energy	75.00
Gordy's County Market	50.00
EC Ford Lincoln Mercury	50.00
Restaurants	200.00 est
Audience Donations	3,276.85
Total Income	9,326.85 est

Expenses

Insurance	275.00
Fees (special event-city)	281.00
Marketing	1,275.00
Office Supplies	65.47
Equipment (rental, purchase, repair)	680.00
Stipends	
Conductor	1050.00
Librarian	600.00
Musicians	5,000.00
Guest Performers	500.00
Miscellaneous	75.00
Total Expenses	9,301.47

Surplus	25.38
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Ending Balance	334.95
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Eau Claire Municipal Band
Financial Statement
December 31, 2009

Beginning Balance	16.73
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Income

City of Eau Claire	5,800.00
Kappus Sisters	1,200.00
Visit Eau Claire	1,000.00
EC Community Foundation	400.00
RCU	100.00
Lasker Jewelers	100.00
Gordy's County Market	50.00
Audience Donations	1,743.33
Interest	8.10
Total Income	10,401.43

Expenses

Insurance	275.00
Fees (special event-city)	273.00
Marketing	1,732.00
Office Supplies	248.14
Equipment (rental, purchase, repair)	530.00
Sheet Music	119.00
Stipends	
Conductor	1,200.00
Librarian	600.00
Performers	5,000.00
Miscellaneous	131.45
Total Expenses	10,108.59

Surplus	292.84
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Ending Balance	309.57
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